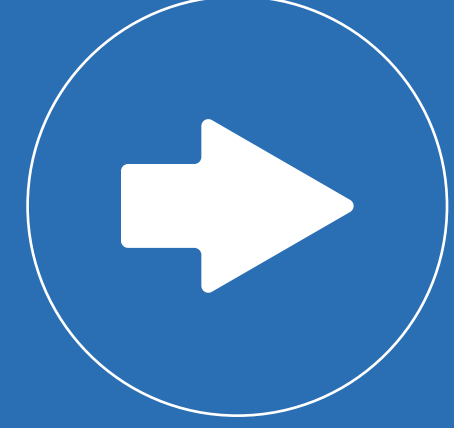


genie

pack



inspired by retail
inspired by retail
inspired by retail



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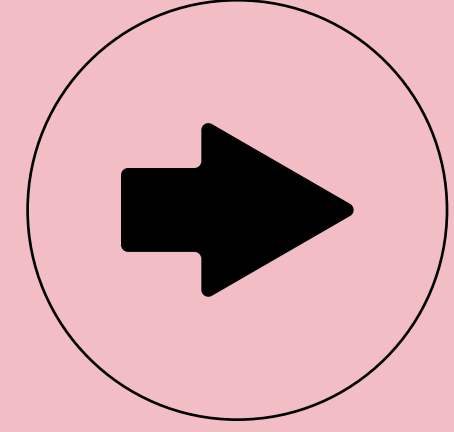
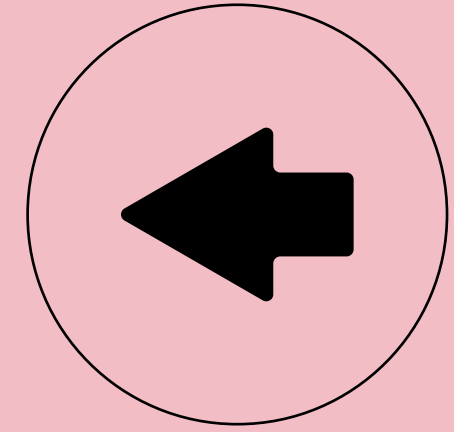
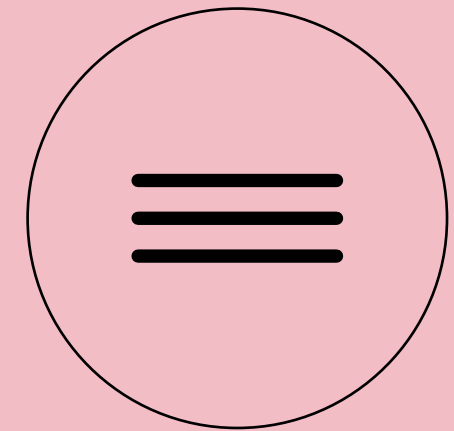
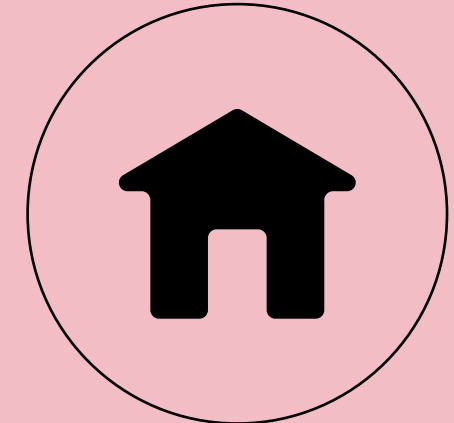
Branding

09

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10

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intro.

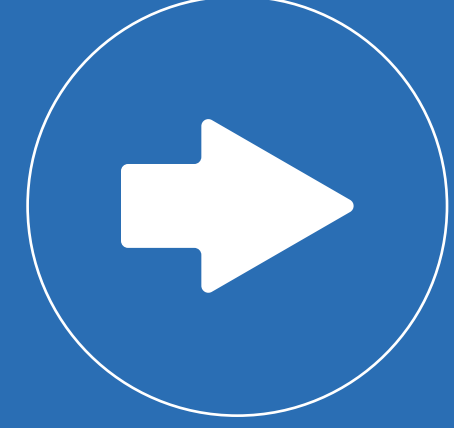
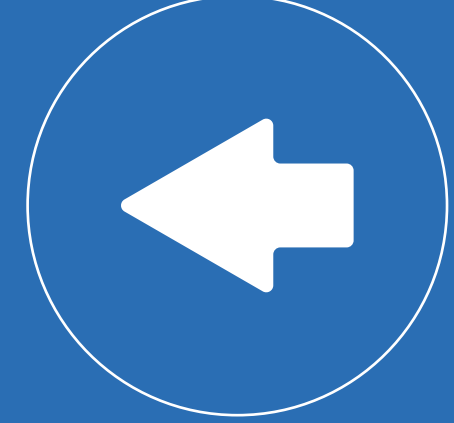


Look out for this icon on our website and catalogues to discover the **genie** product range.

Our mission is to make retail-inspired products accessible and affordable for the promotions market. Sustainability, diversity, and solution-led products are core to our service offering.

Introducing **genie pack**, your all-in-one solution for promotional gift packs and custom packaging. Every single one of our seven boxes is UK manufactured from high-quality FSC® certified card, available in white or kraft, and all genie packs are collated and decorated in the UK.

Our packaging options are offered with six branding methods from spot to full colour, all completed in the UK to ensure speed of service and precision printing.

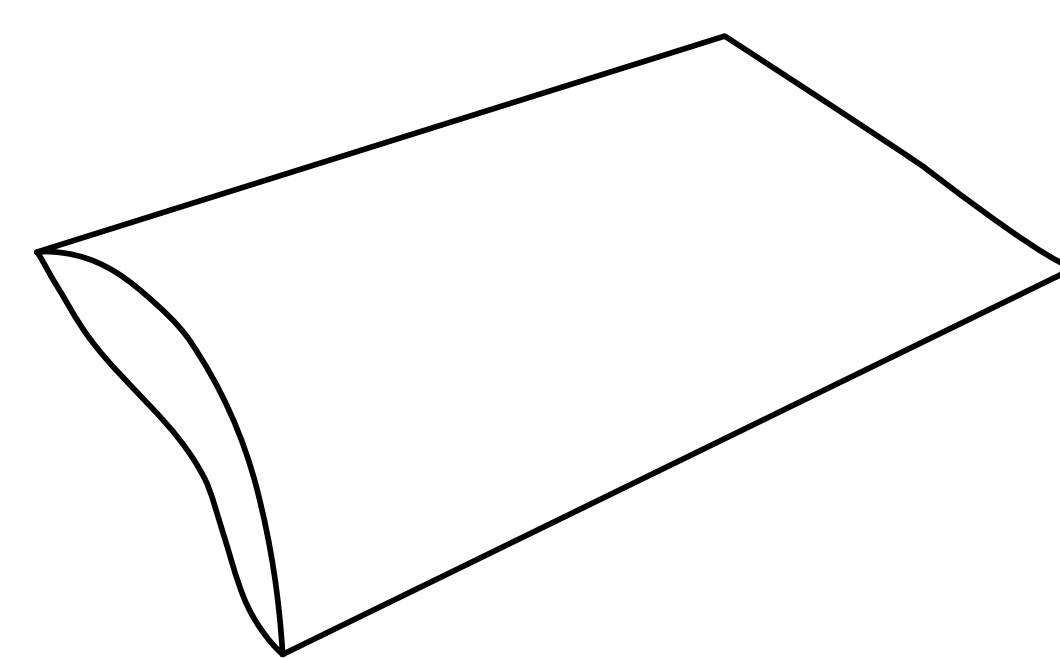


size guide.



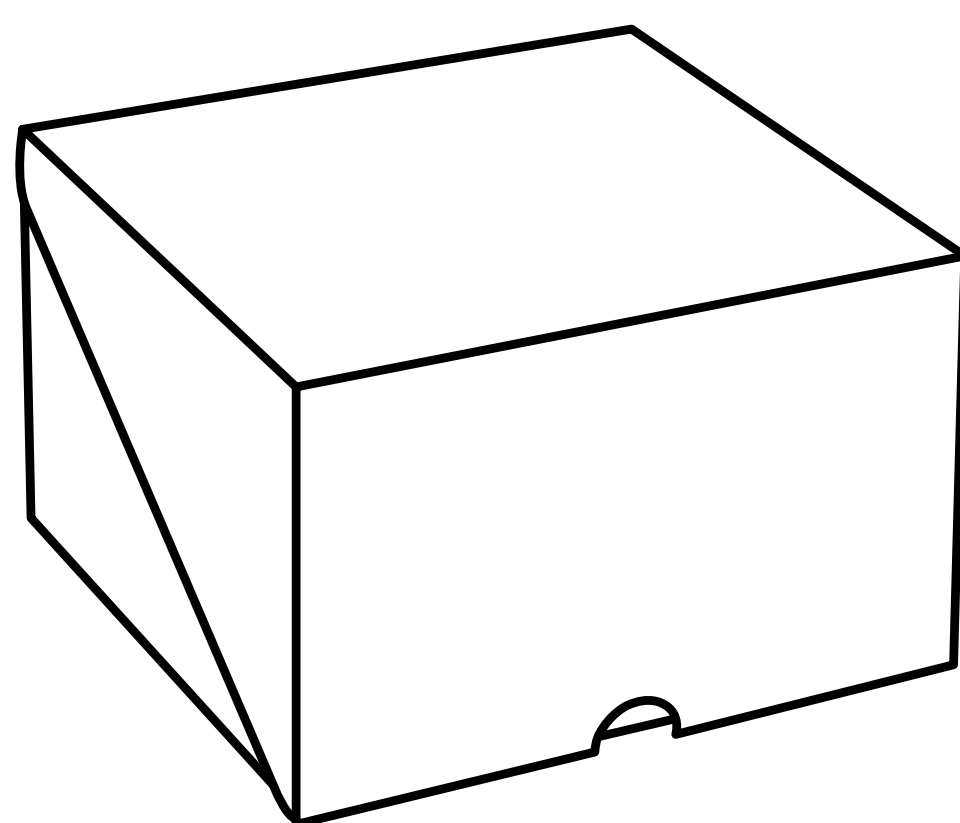
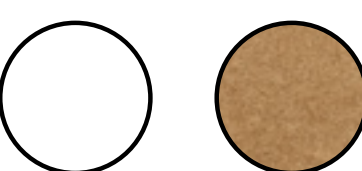
size guide.

Choose from seven sized boxes, each manufactured in the UK from FSC® certified card. Choose from 6 branding methods, including full colour print to the entire outer surface. Contact us for full branding details. Please note internal dimensions will be slightly smaller.



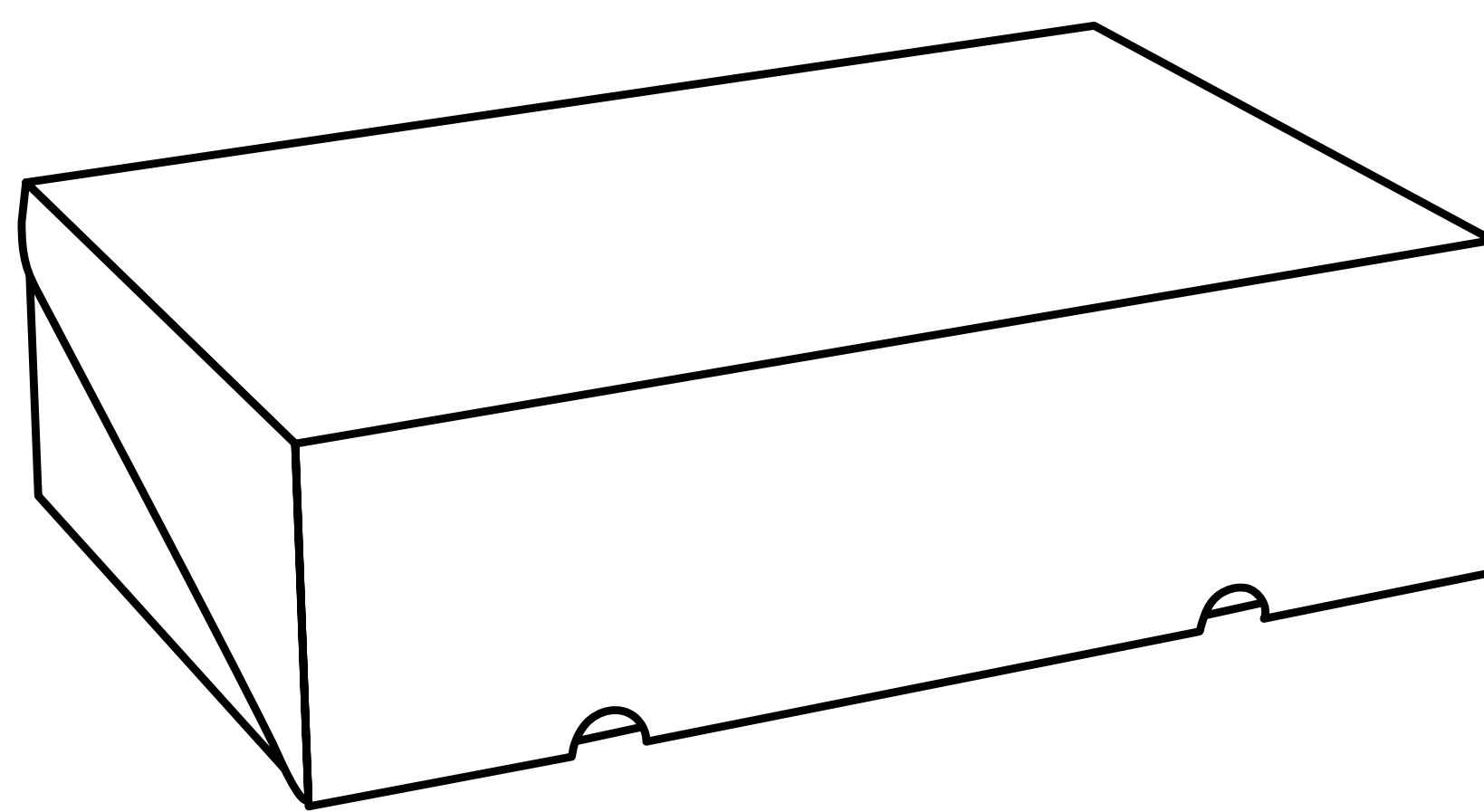
Pillow

201 x 88 x 37mm



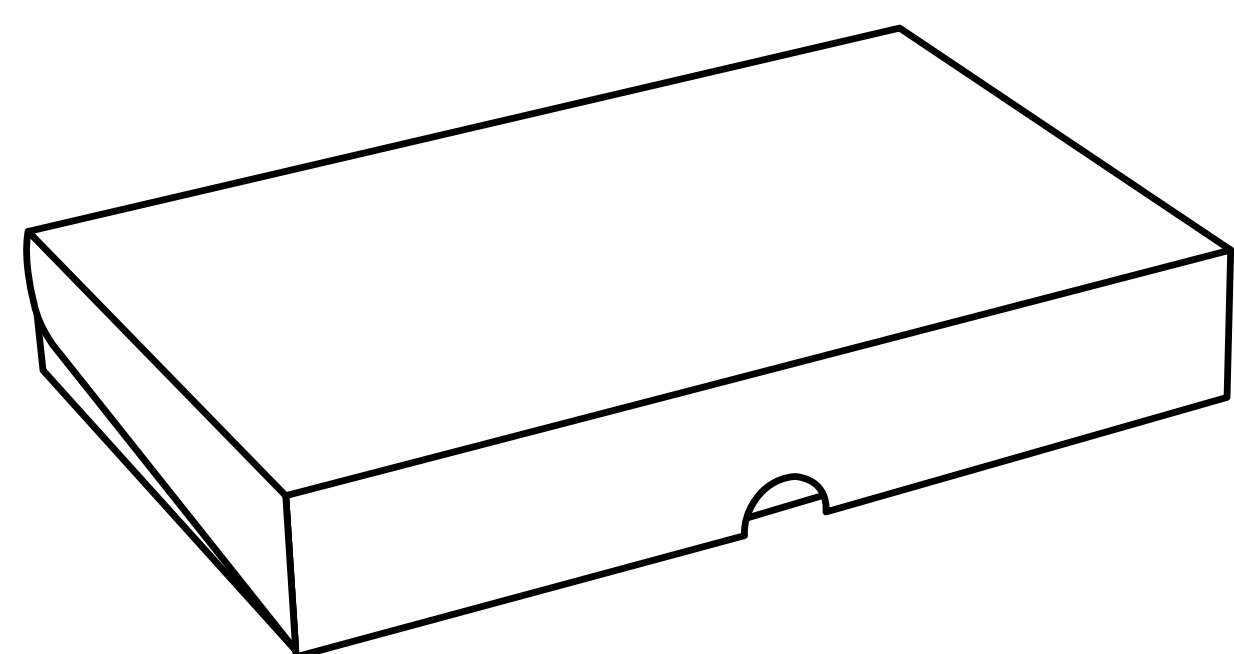
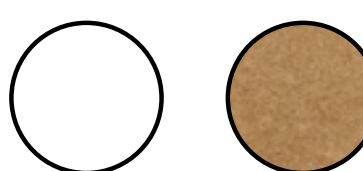
Mini

155 x 155 x 110mm



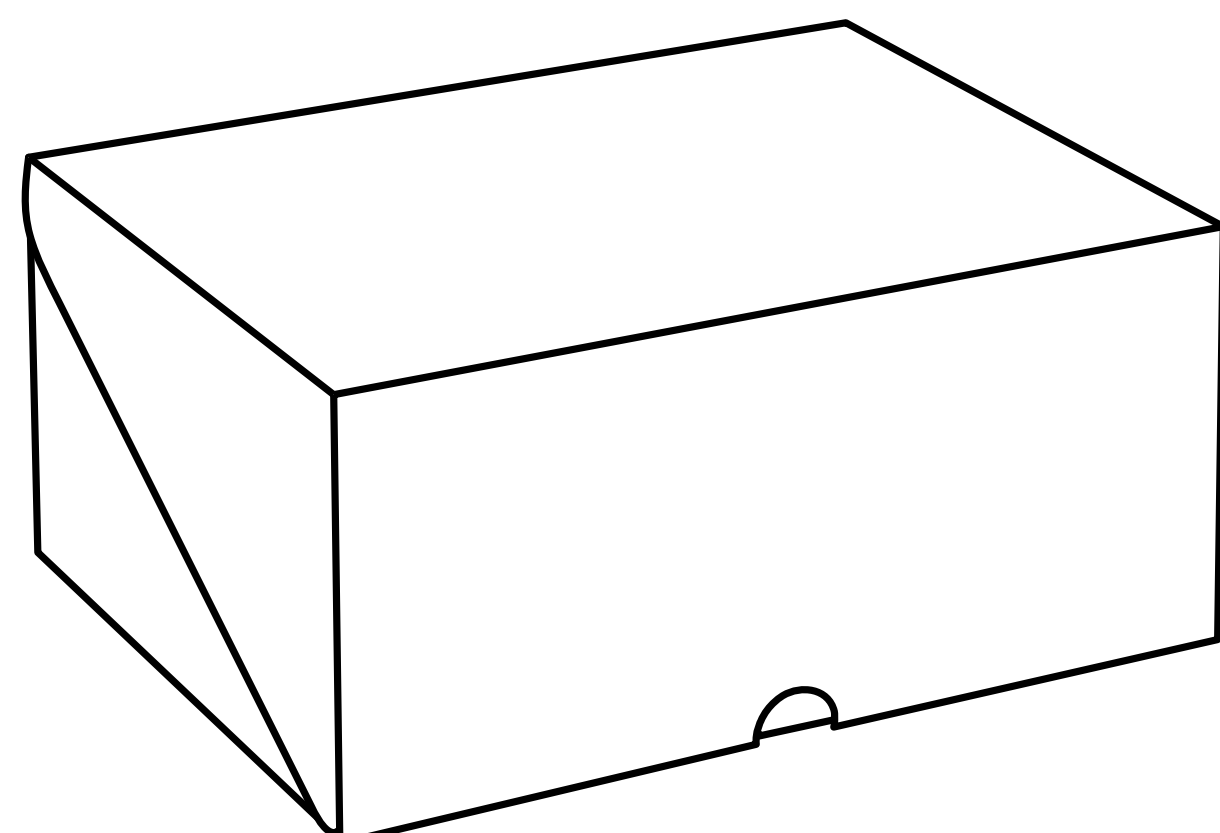
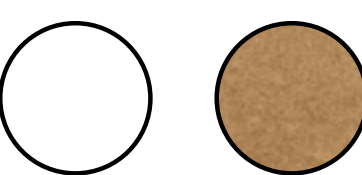
Mighty

360 x 235 x 110mm



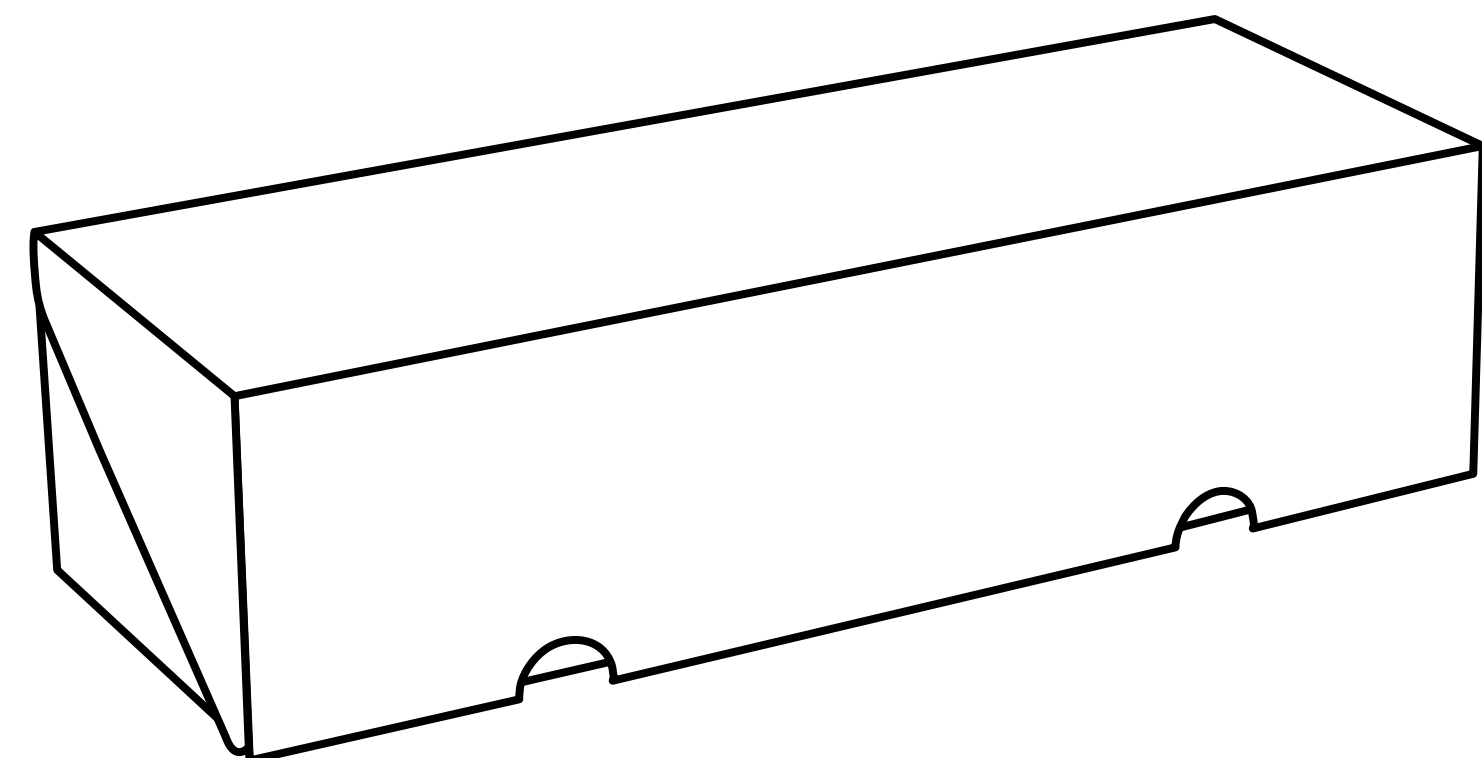
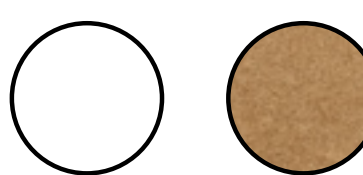
Postie

230 x 165 x 45mm



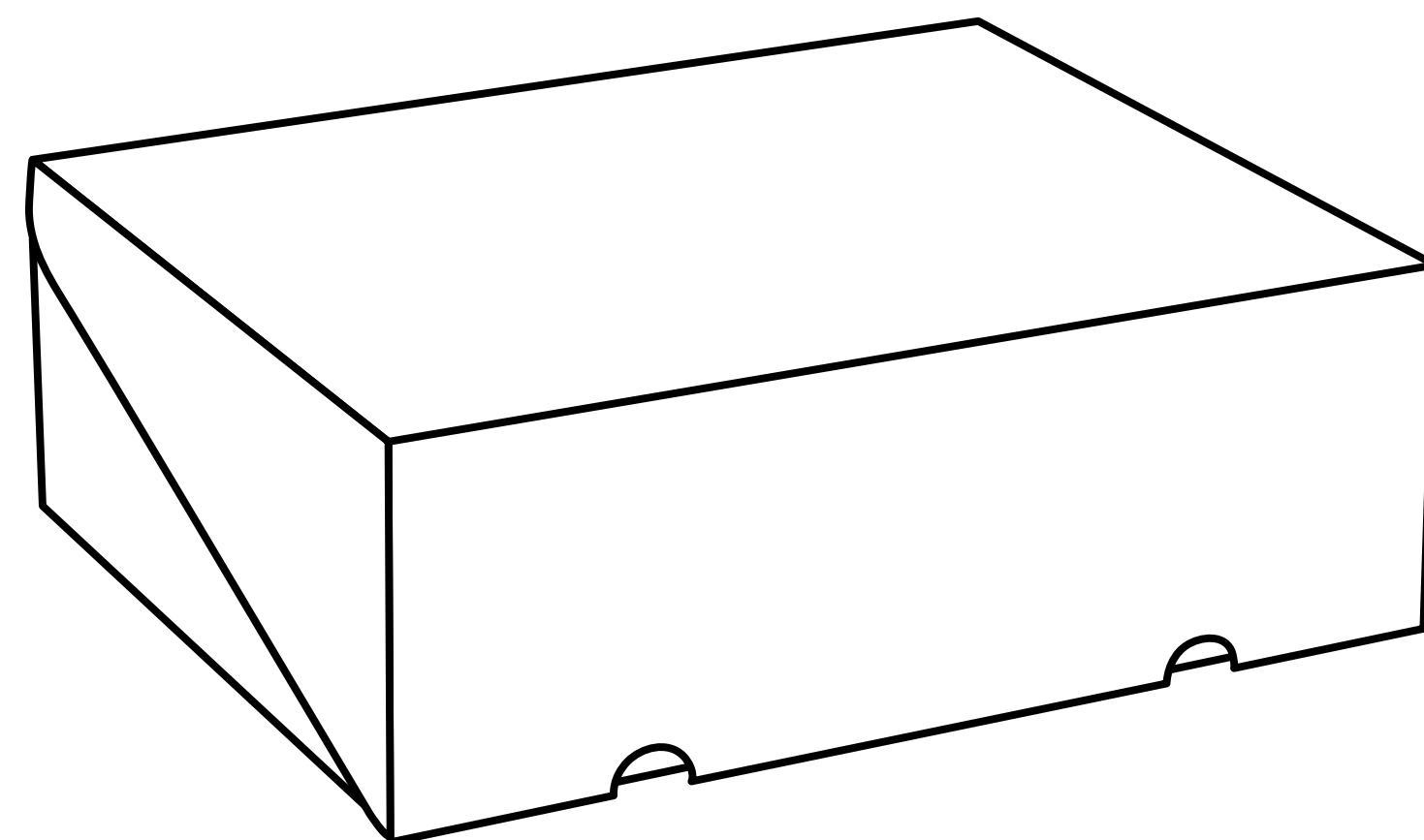
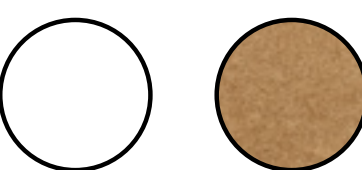
Medio

220 x 170 x 110mm



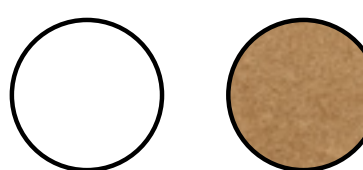
Bottle

290 x 100 x 85mm

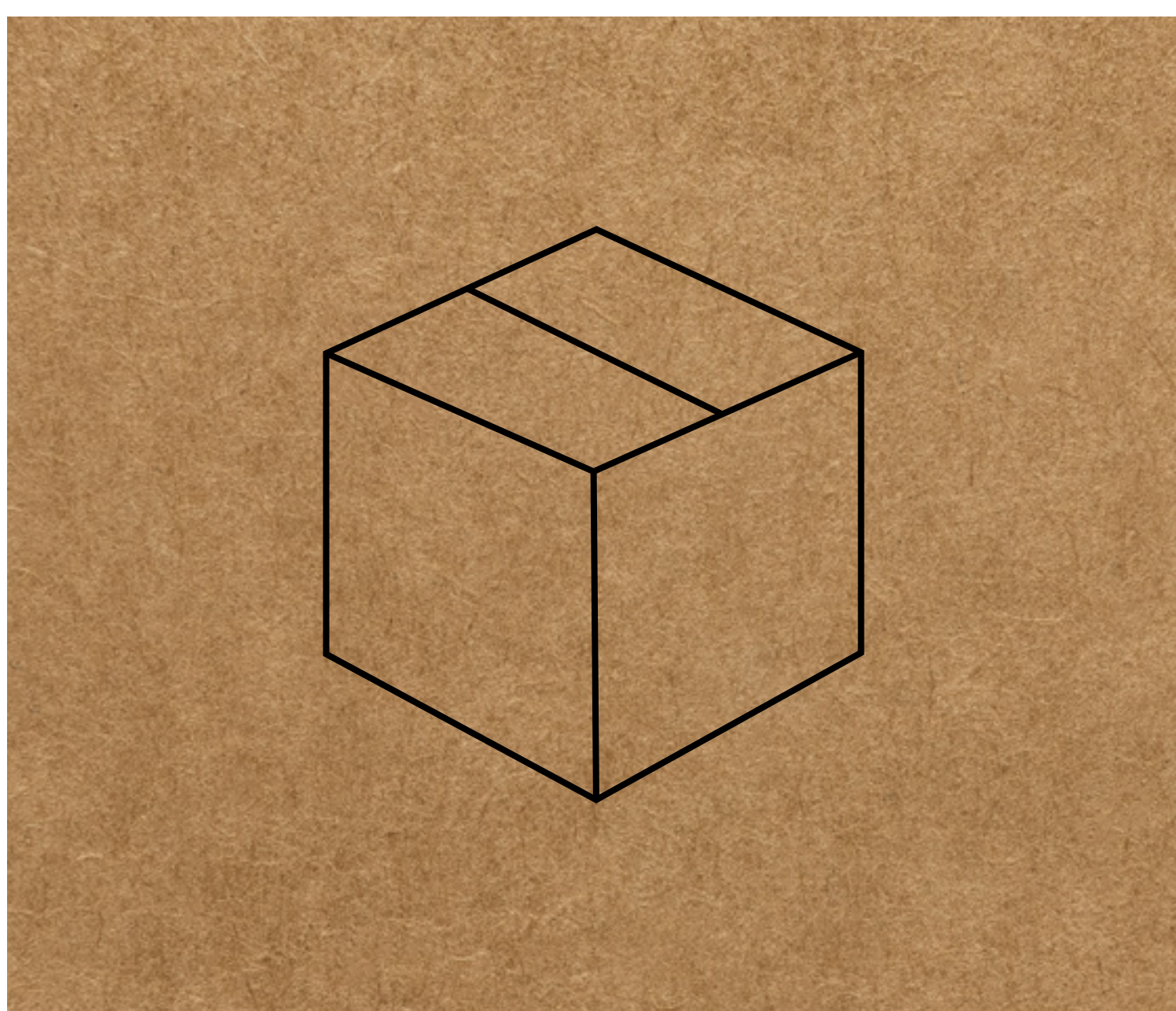


Magna

290 x 235 x 110mm

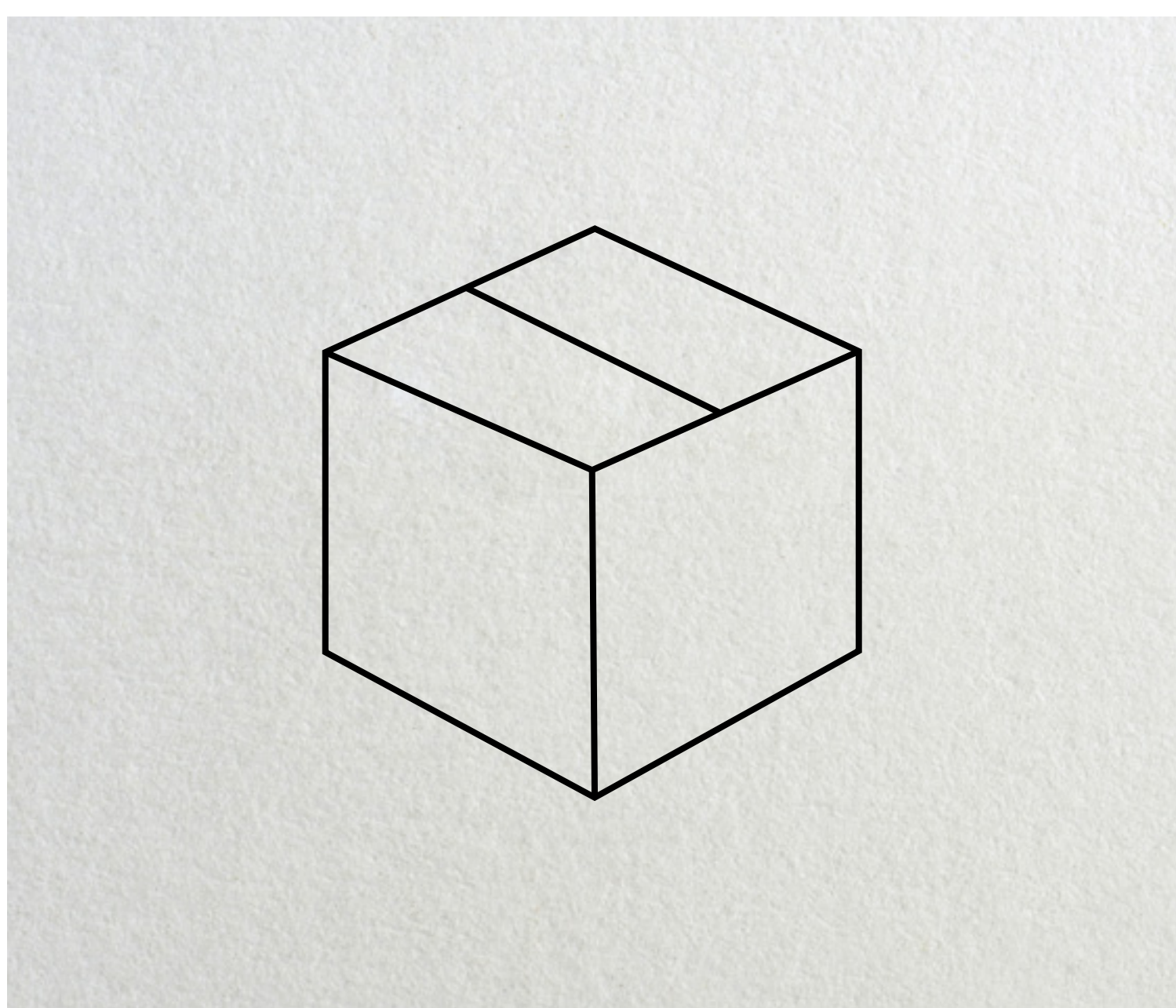


Stock Options:



Kraft

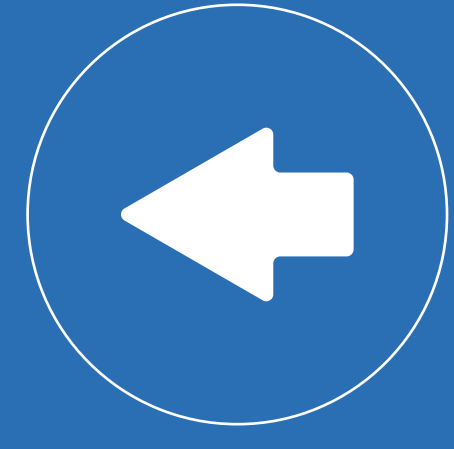
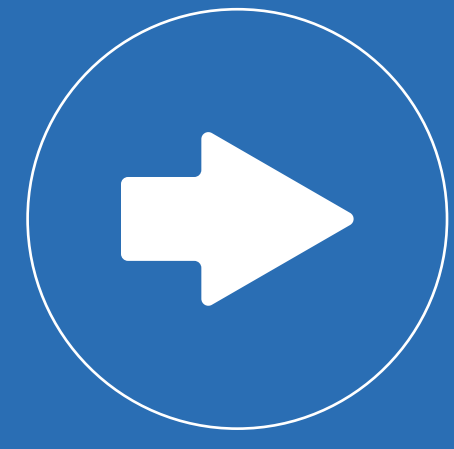
Eco-friendly both in material and appearance, and offers superior strength



White

Eco-friendly and robust card that is the perfect canvas for full flood digital printing





solutions.

fulfilment 01.

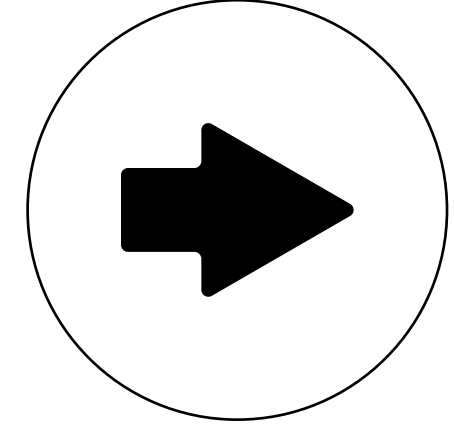
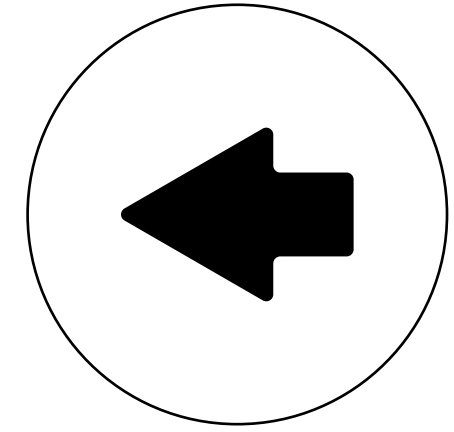
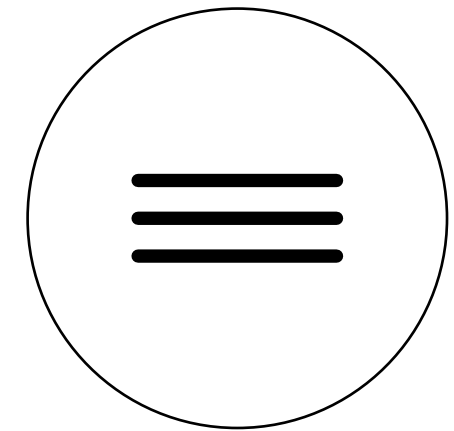
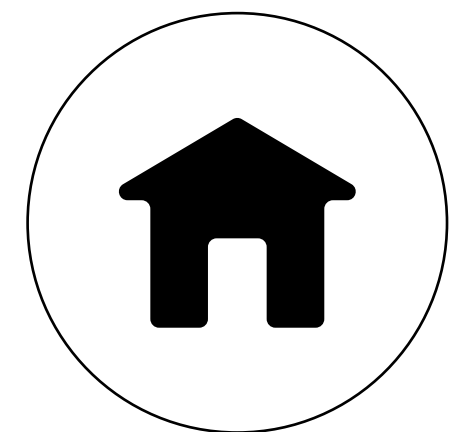
fulfilment 02.



fulfilment 01.

Product + Packaging

Be inspired by one of our promotional gift packs from our **pack concepts collection** or build your own. Fulfilment 01 includes branded packaging and products from our comprehensive portfolio.



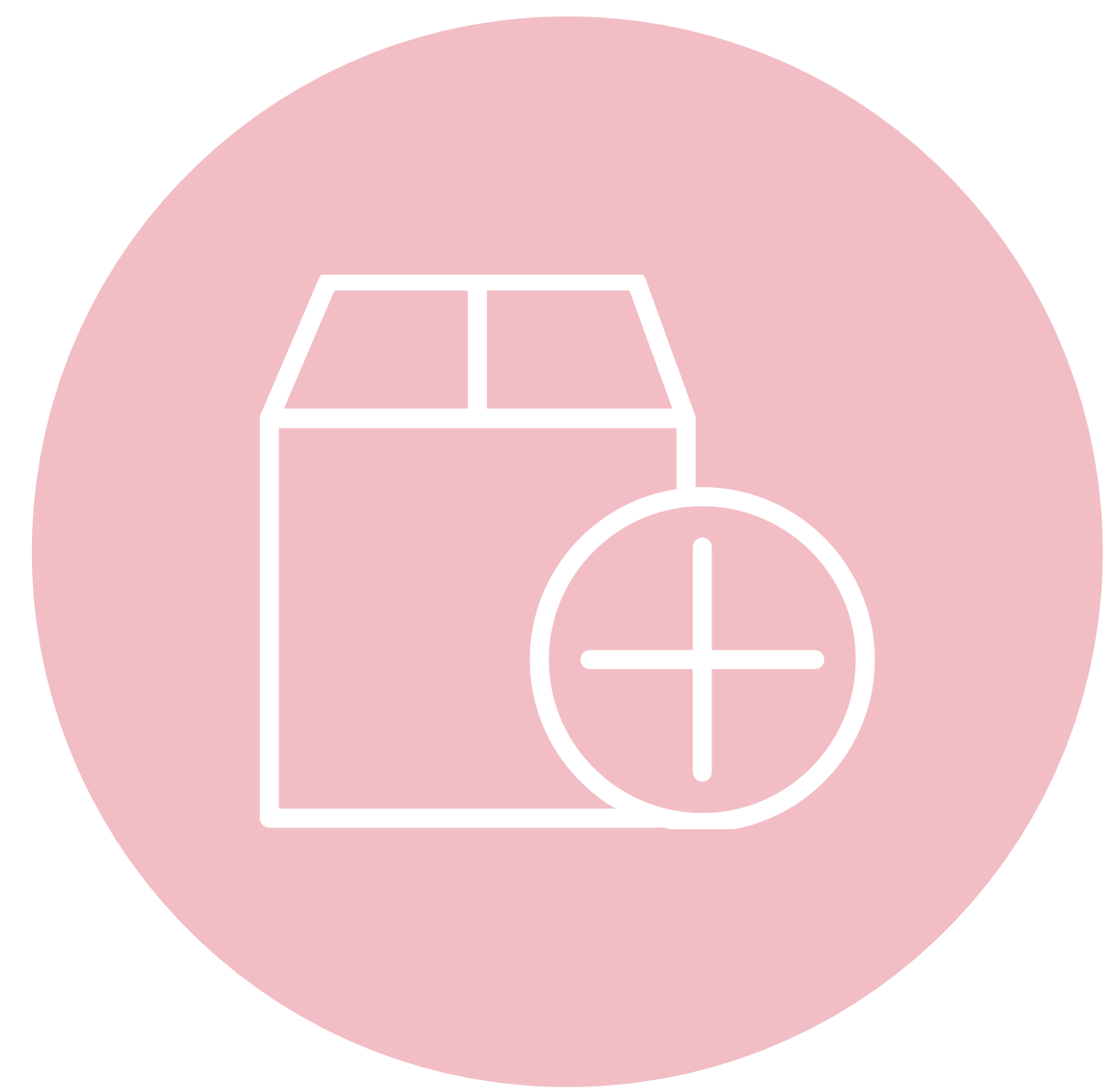
fulfilment 01.

Product + Packaging



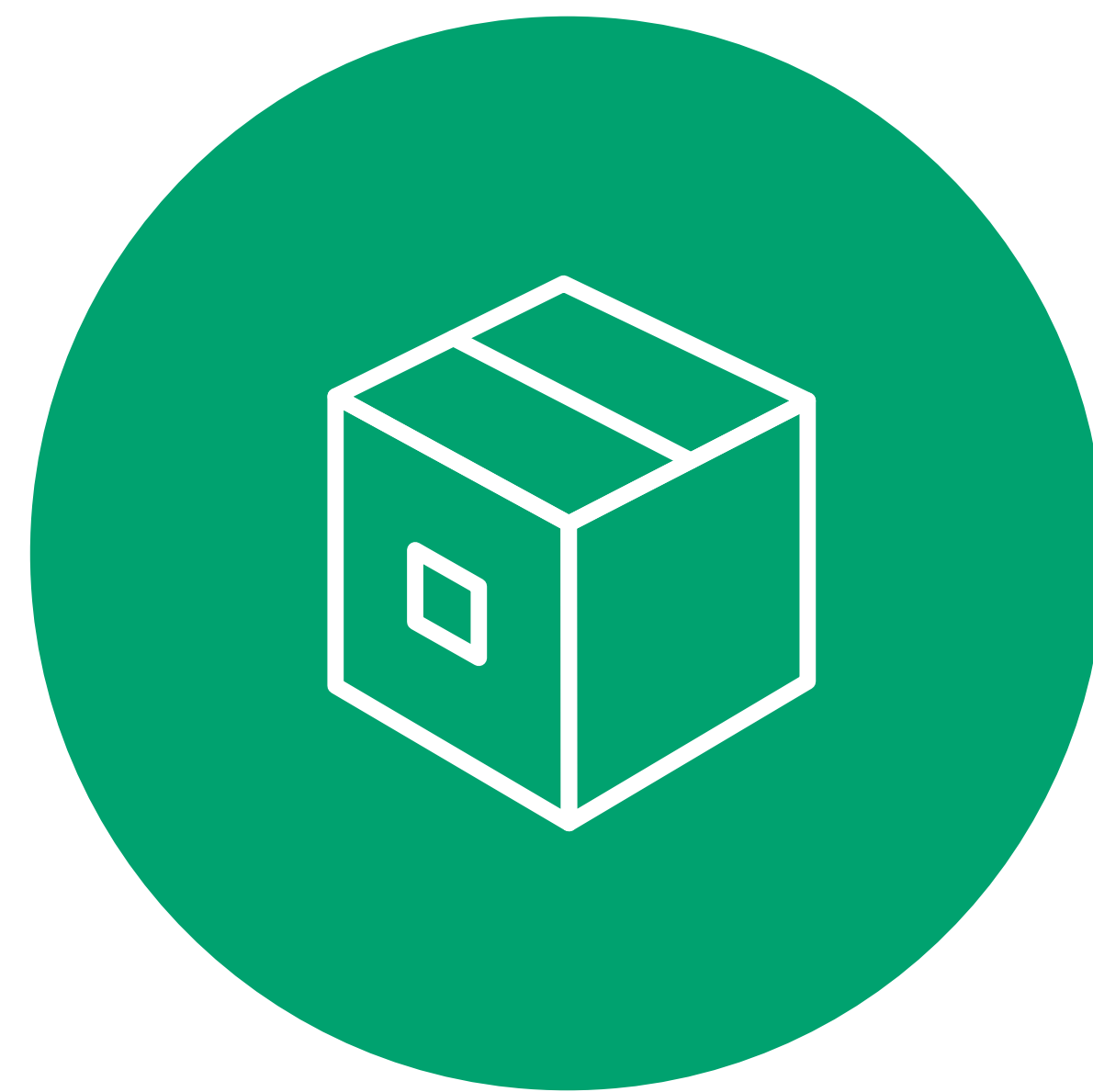
01 Product

We have hundreds of high-quality products to choose from or send us your own.



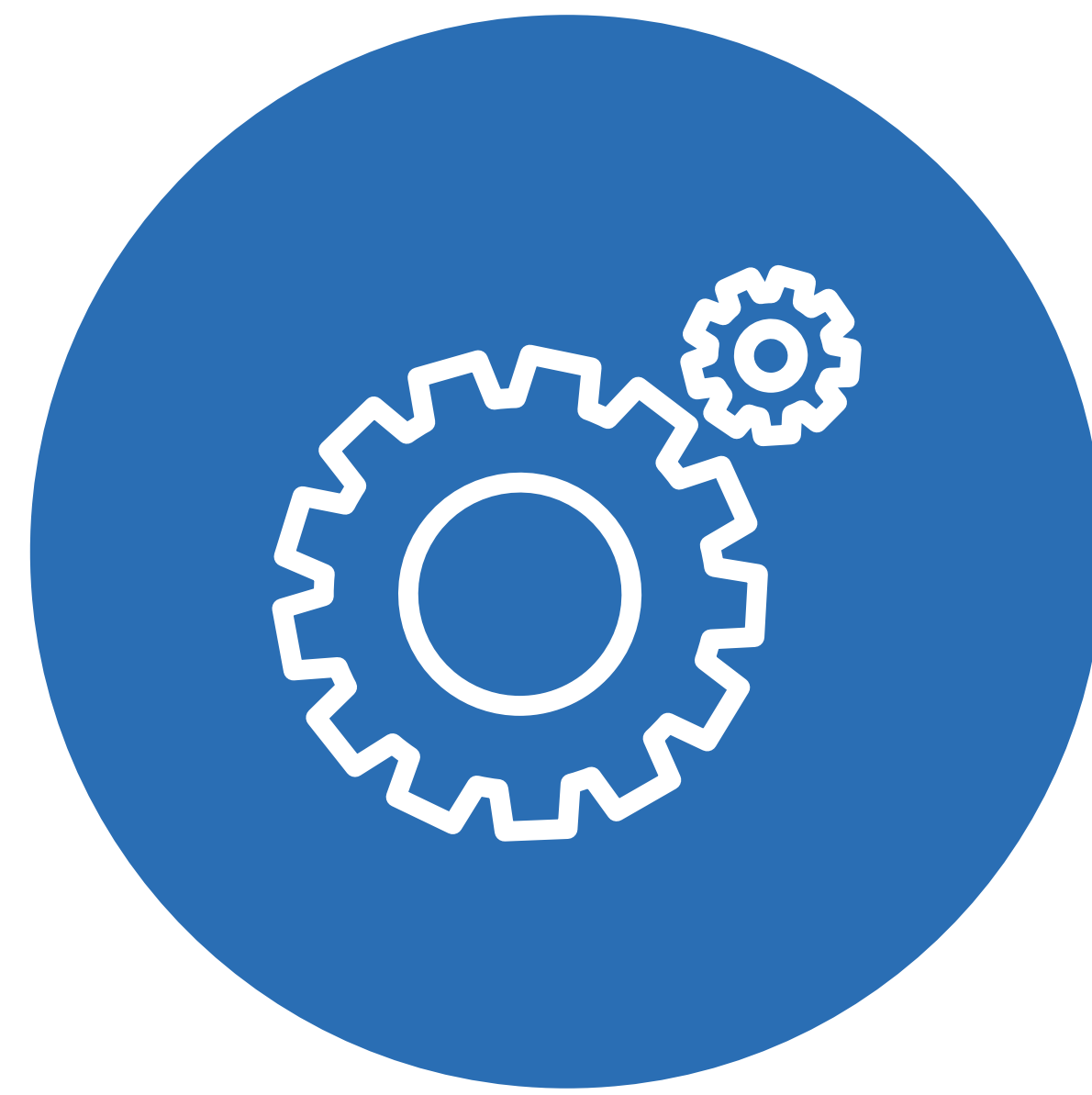
04 Optional Extras

Add an extra touch by including a personalised cover letter or mailer.



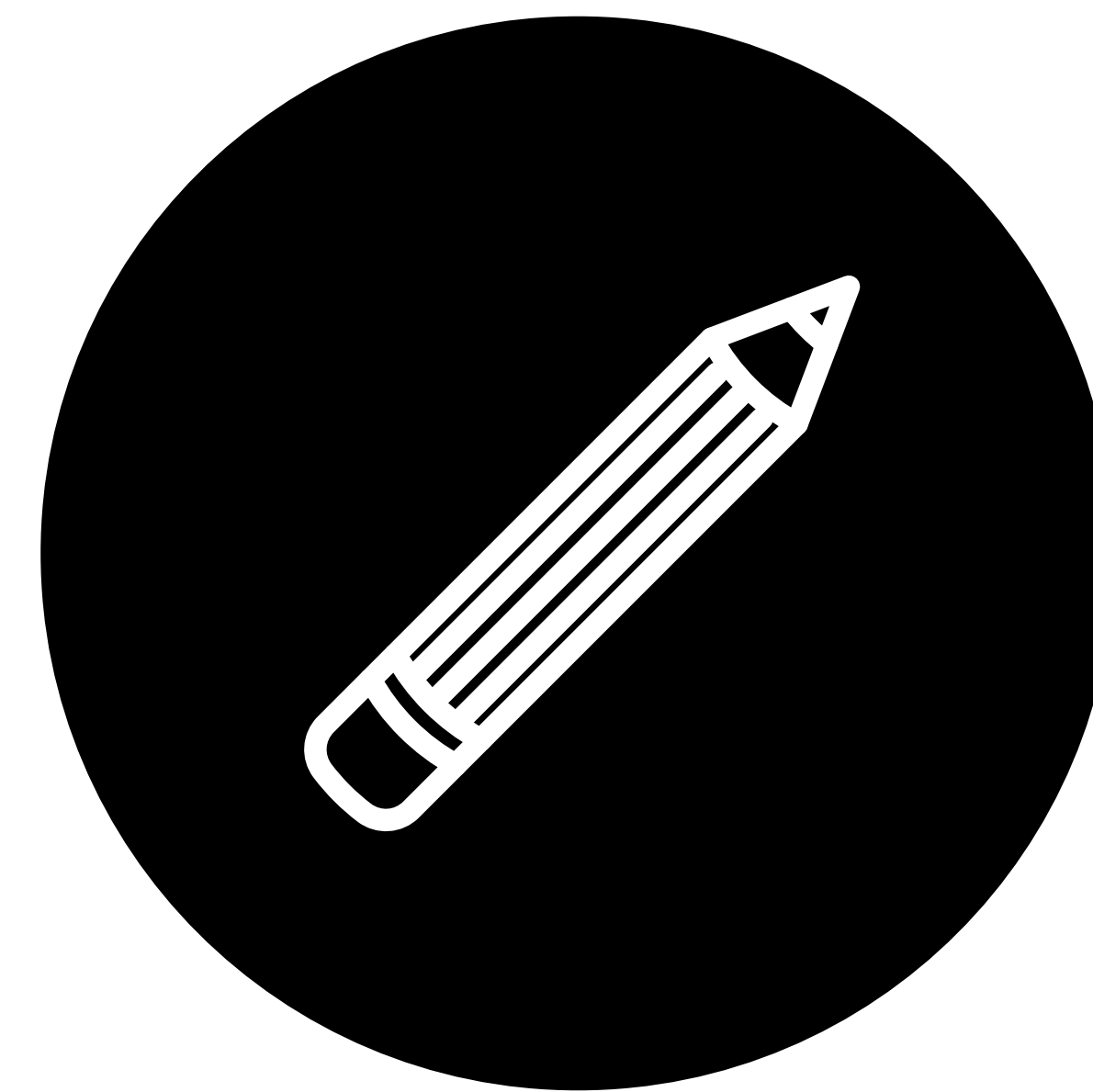
02 Box

Select your box size suitable to hold your products.



05 Collation

Packs assembled carefully and prepared for delivery.



03 Branding

We offer an unrivalled array of branding methods on our products and packaging. Individual personalisation also available.



06 Delivery

Choose your delivery method from standard bulk delivery to split deliveries, dropshipping and international shipping.

Discounted Set Up

Choose more than one product to go in your custom box to receive a reduced set up charge.

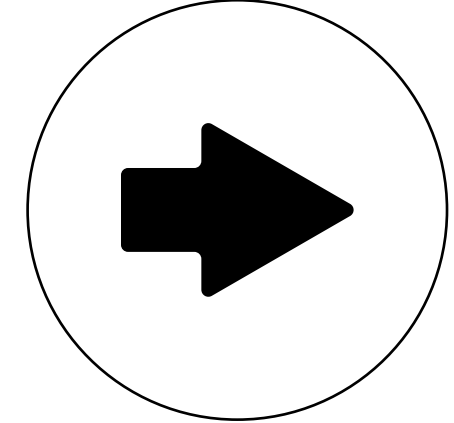
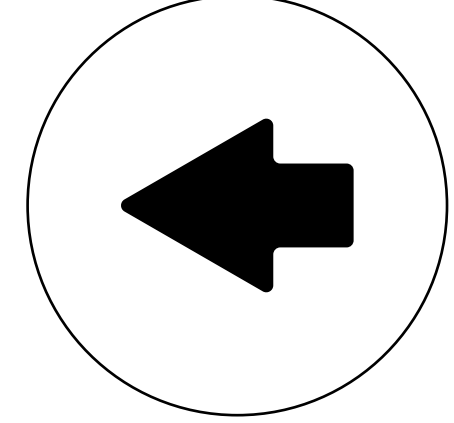
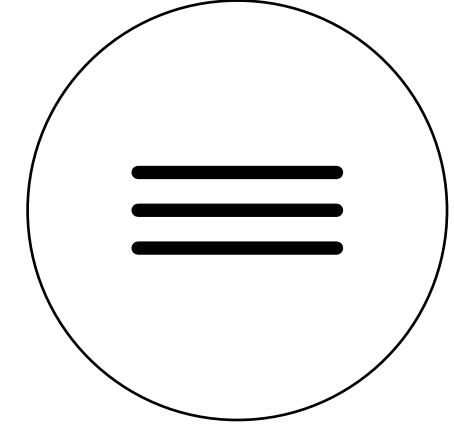
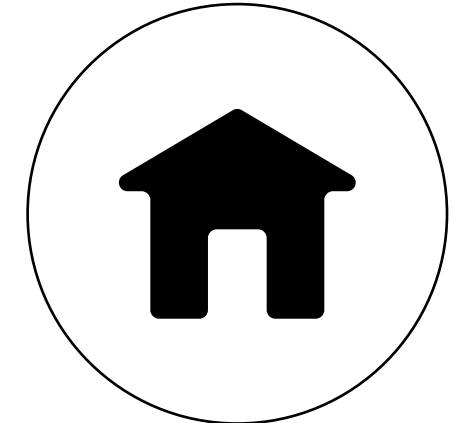


fulfilment 02.

Packaging & Filler

Select one of seven sized boxes, each manufactured in the UK from FSC® certified card and offered with six branding methods including spot colour to full colour.





fulfilment 02.

Packaging & Filler



01

Box

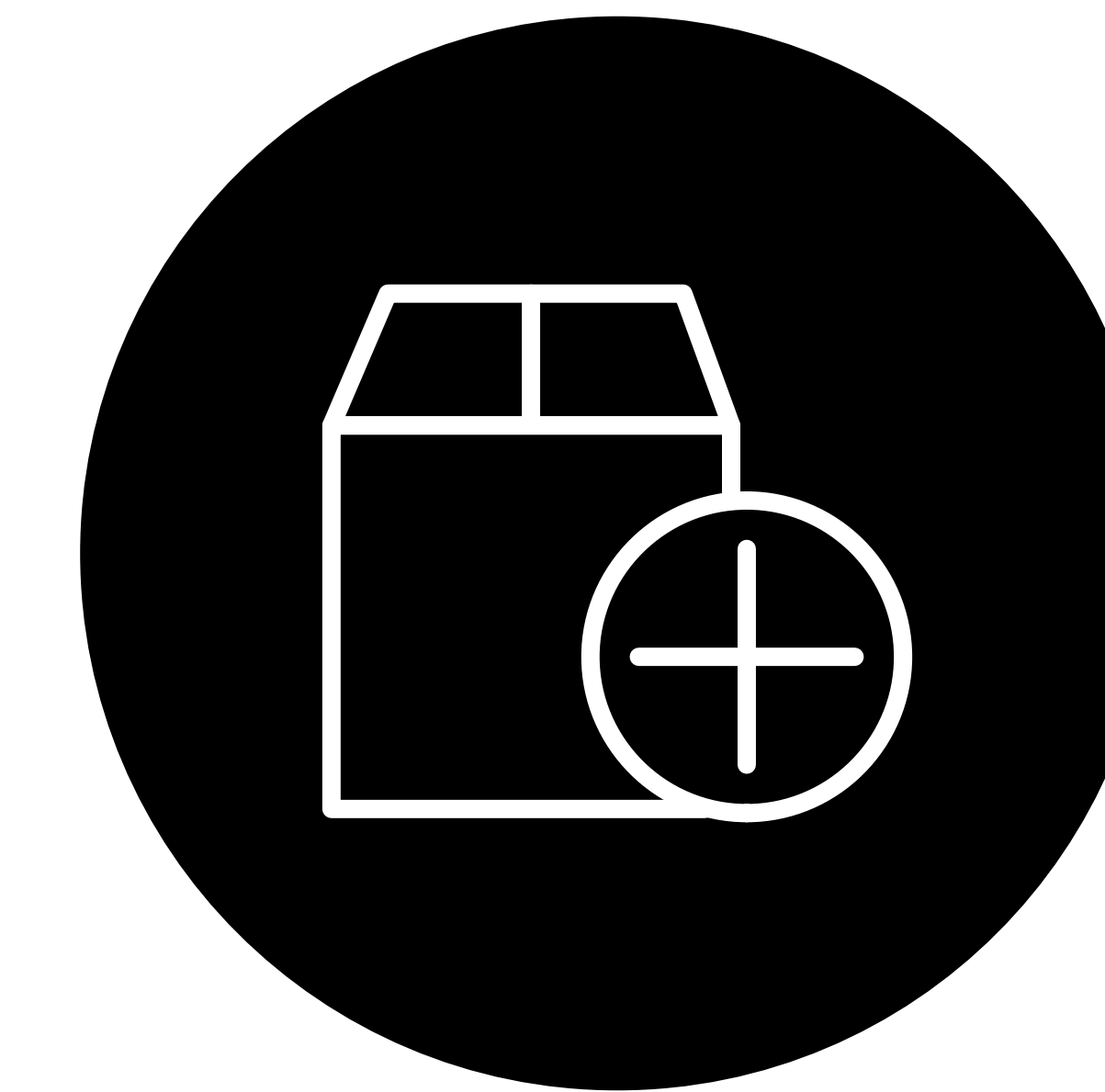
Select your box size suitable to hold your products.



02

Branding

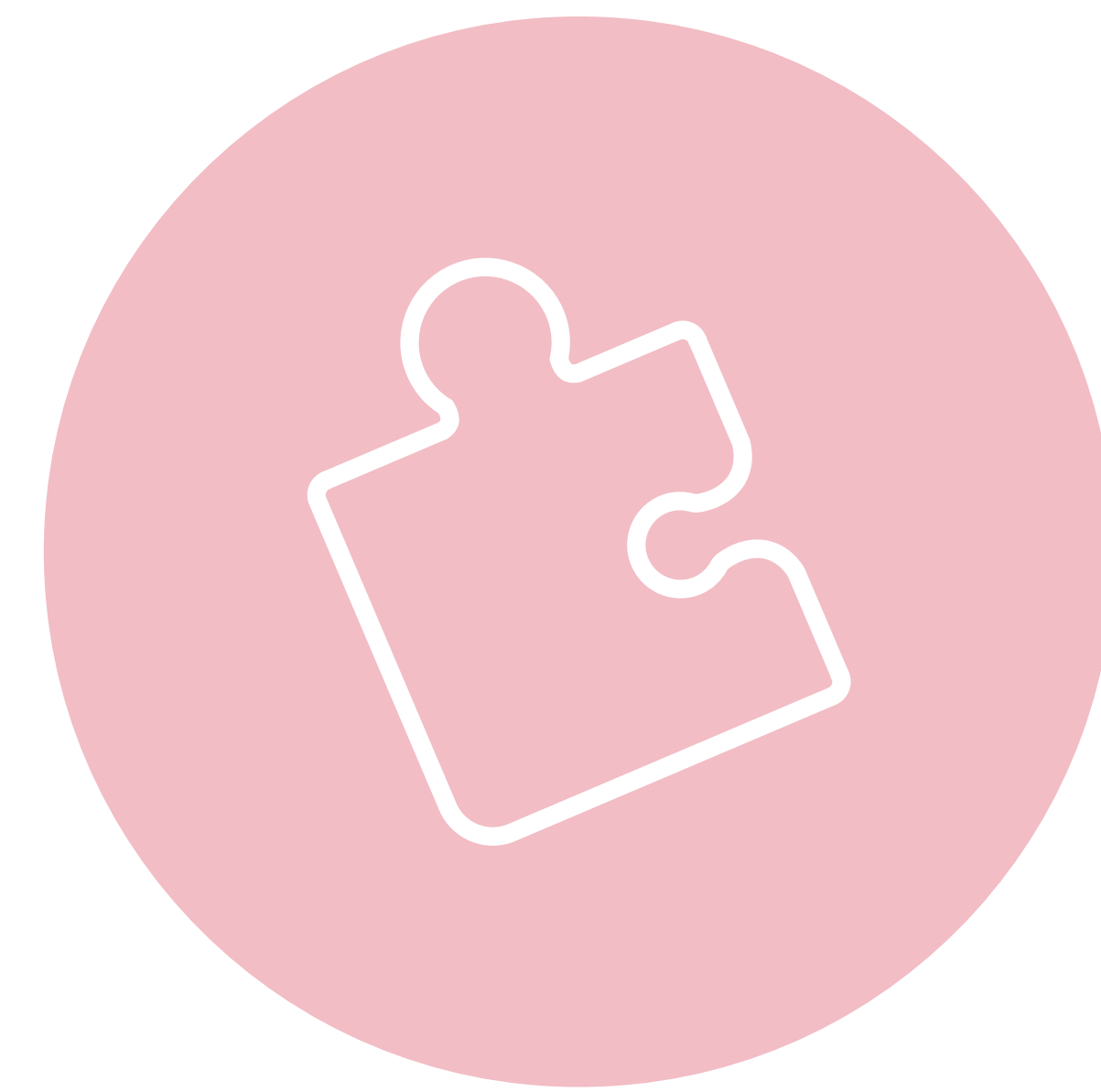
Choose from spot colour, full colour, full colour label and domed print.



03

Filler as an Optional Extra

Choose whether to include FSC® certified and recycled filler as an optional extra.



04

Assembly

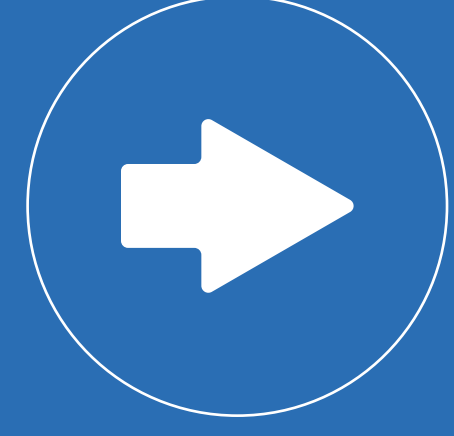
Your branded boxes can arrive flat packed or assembled with products inside the box. If you opt for flat packed and have ordered some optional extras, these will be bulk packed.



05

Delivery

Let us know where to deliver and your genie boxes will be there.



pack concepts.



pack concepts.

In need of inspiration? No problem. We've created a comprehensive portfolio of **genie pack concepts** across a range of popular themes. Look out for more coming soon!

back to work.



Greeting Card with Mood® Ballpen



Antimicrobial Face Mask



100ml Hand Sanitiser with Atomiser



Kingsbridge 5oz Cotton Tote Bag



Mood® Vacuum Bottle



Vienna Coffee Mug



Mood® Notebook A5

Brief:

Specialising in rare, alternative and experimental vinyls, Balint Records also offer mixing and mastering services. Directors wanted to welcome their employees back with a corporate branded pack after a long period working from home.



Optional Extra:

A personalised letter thanking staff members for their support and updating them on the latest company milestones.

Alternative:

- Spectrum® Hi-Max Ballpen
- Antimicrobial Face Mask
- 10ml Hand Sanitiser



Mighty Box in White



Pillow Pack in Kraft

student pack.



Foto Face Mask



10ml Cylindrical
Hand Sanitiser



Bottle Opener Keyring



Pillow Pack in Kraft



Mighty Box in White

Brief:

The Student Union group of Pennbrook University wanted to welcome new students in a fun way. They asked for the proposed packs to contain a branded face mask and hand sanitiser to promote socialising in a safe and socially distanced manner.

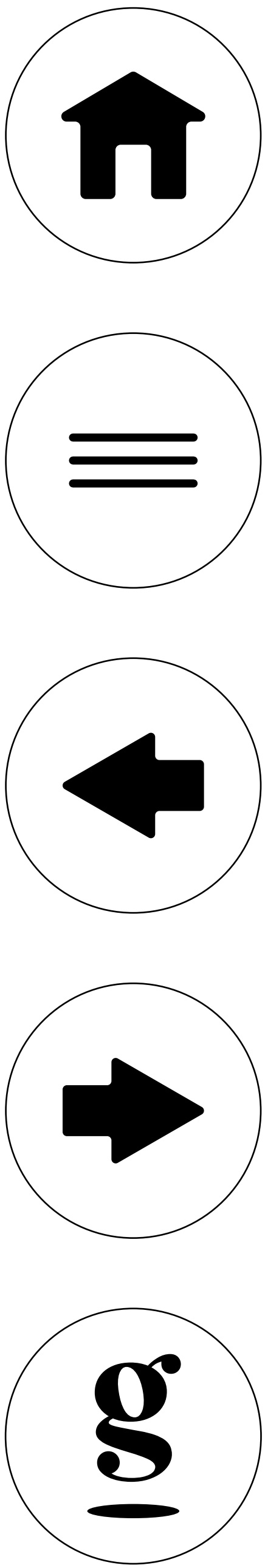


Optional Extra:

Full colour printed FSC® certified business card with a QR code linking to Pennbrook University's term time and key event dates.

Alternative:

- Miami Drinks Bottle
- A5 Notebook
- Spectrum Hi-Max Ballpen
- Foto Face Mask
- 10ml Hand Sanitiser
- Jelly Beans in Pillow Pack
- Verve Drawstring Bag



wellbeing.



Kiato Cup with
Silicone Band



Mood® Duo



Mood® Motivation Cards



Eco Stress Ball



Chocolate Bar 90g



Verve Drawstring Bag

Brief:

Mental wellbeing is one of Lambent Illumination's core values and they wanted to demonstrate this by creating a Wellbeing pack for their staff members. They required a pack for showroom-based employees and a letterbox friendly pack for employees working from home on the e-commerce lighting and mirror business.



Optional Extra:

A full colour printed leaflet on FSC® certified paper holding information on mental and physical wellbeing with suggestions and company support initiatives.

Alternative:

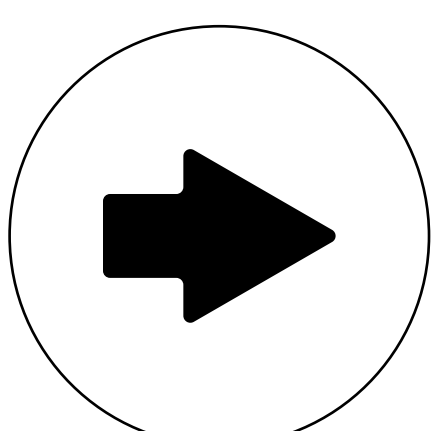
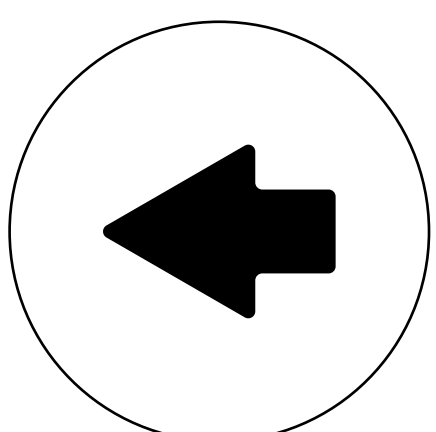
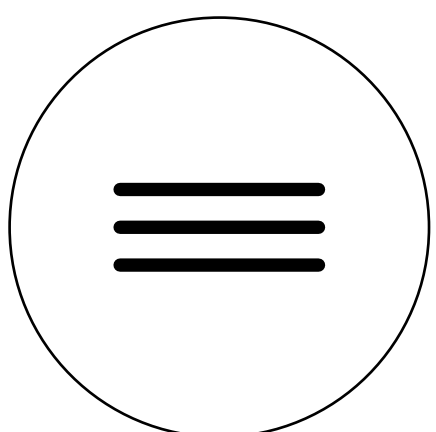
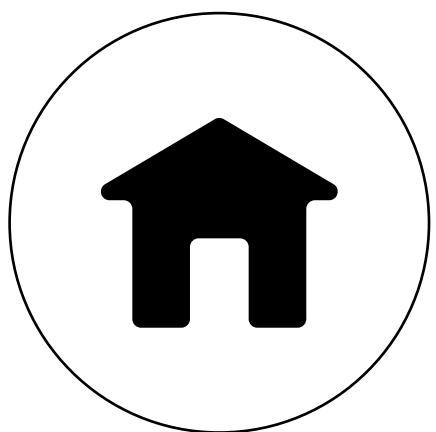
- Mood® Pocket Notebook
- Mood® Ballpen
- Mood® Motivation Cards



Magna Box in Kraft



Postie Box in White



thank you.



Star Shaped
Keyring



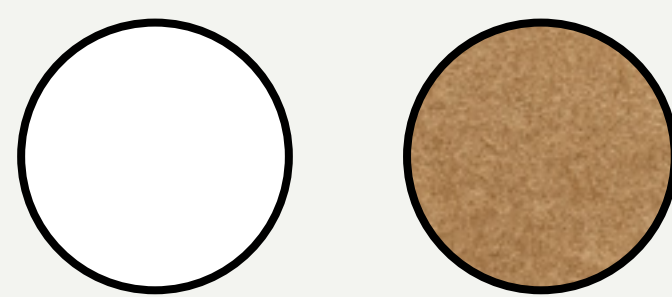
Postcard with
Neapolitan Chocolates



Mood® Ballpen



Postie Box in White



Mini Box in Kraft

Brief:

Paddlers are a water sports company offering canoe, kayak, and paddle board courses and equipment. The directors required a small gift box to say thank you to their customers in a unique way.

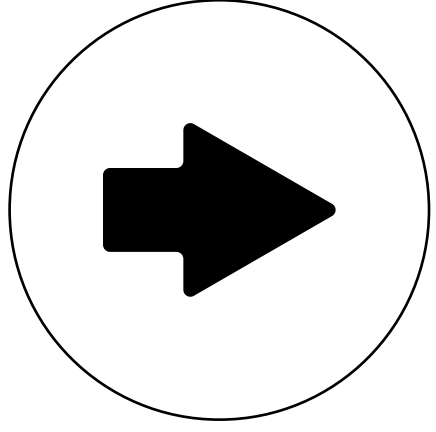
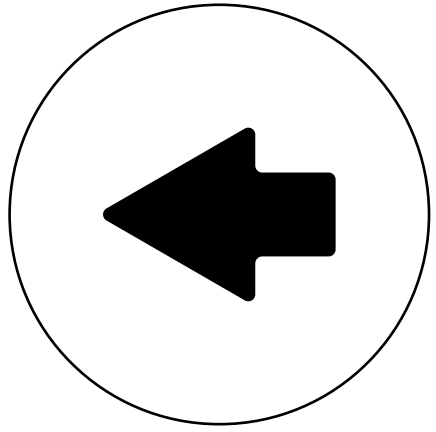
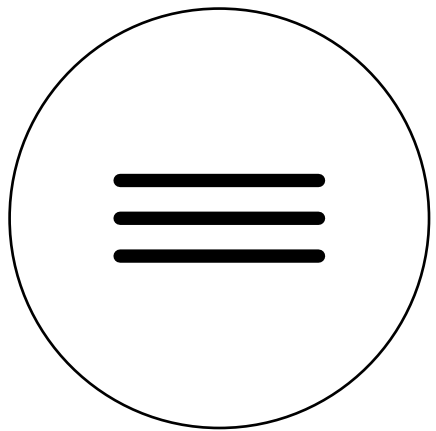
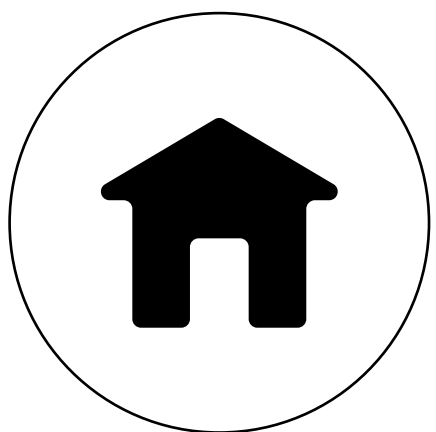


Optional Extra:

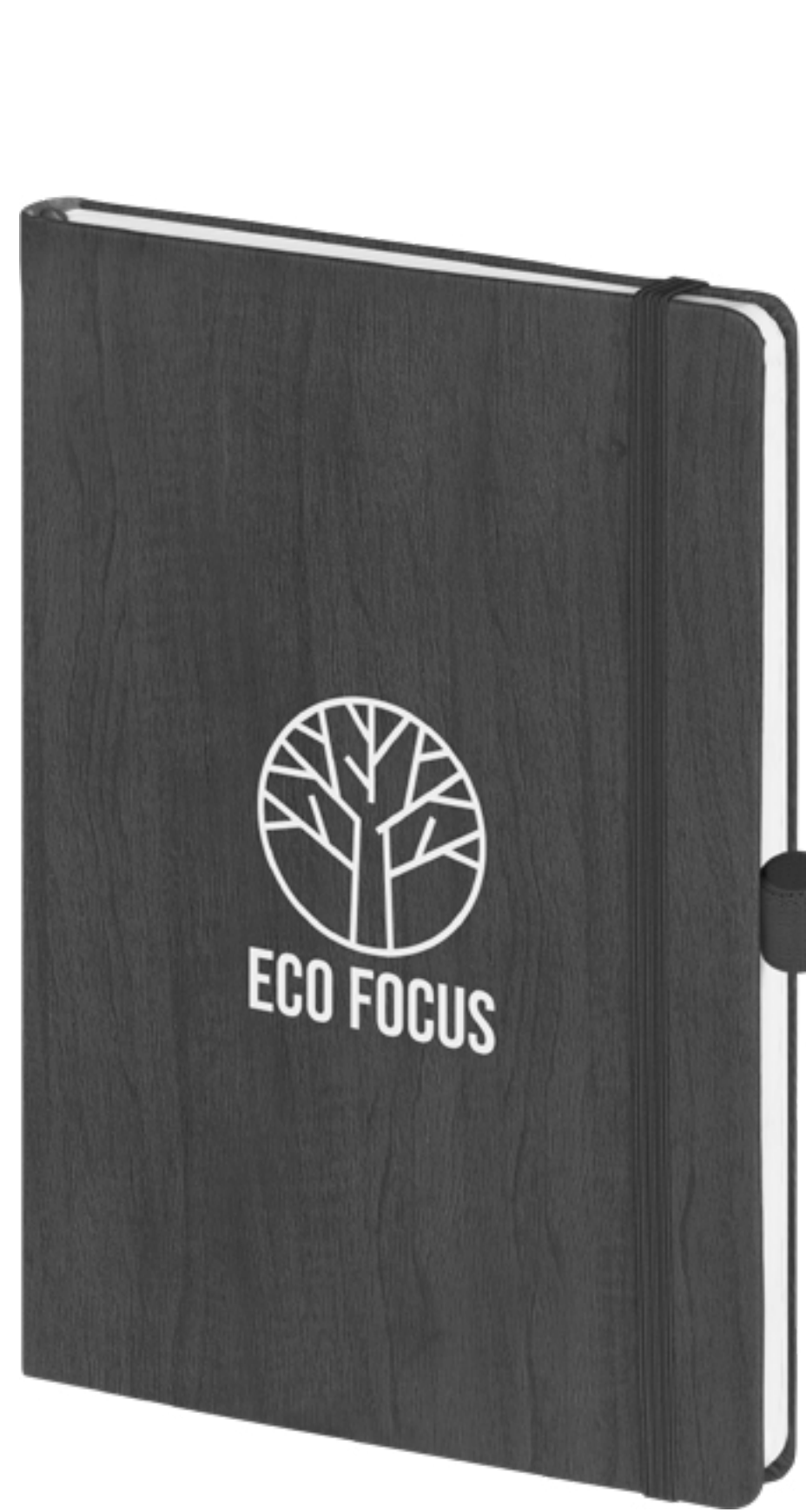
An extra special thank you treat, the Mood® Hot Chocolate is made in the UK from high-quality ingredients and is suitable for vegetarians.

Alternative:

- Mood® Coffee Cup
- Neapolitan Chocolates



sustainable.



Nature Colour
Notebook



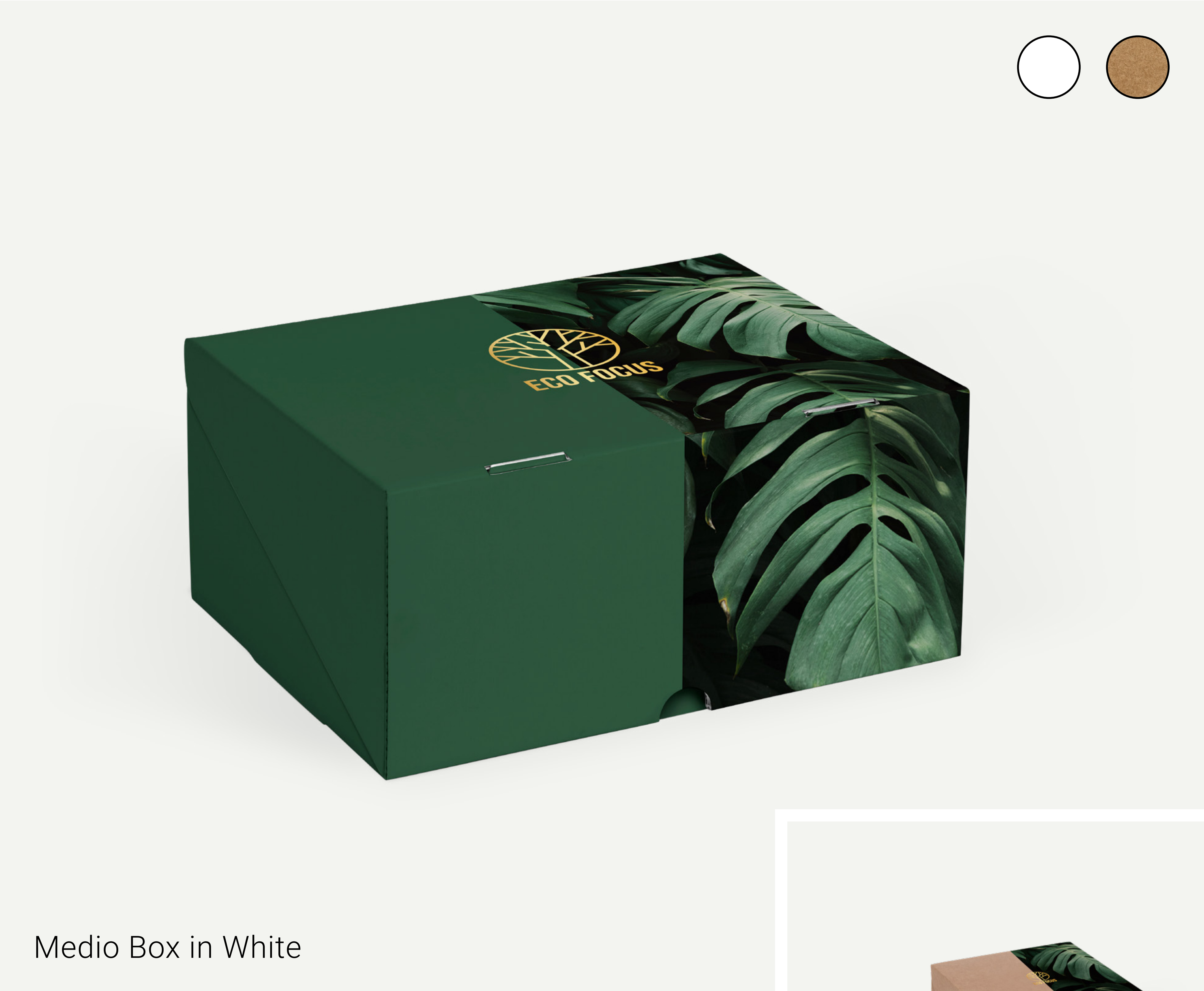
Kingsbridge 5oz
Cotton Tote Bag



Spectra Reclaimed
Plastic Mug



Alaska Eco
Ballpen



Brief:

Eco Focus offer environmentally friendly cleaning products that promote green practices and are free from harmful chemicals. They wanted a corporate gift pack that reflected their brand DNA.

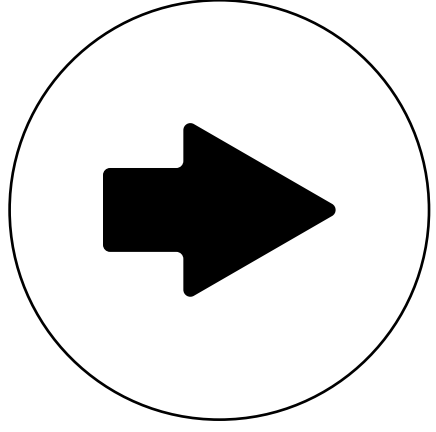
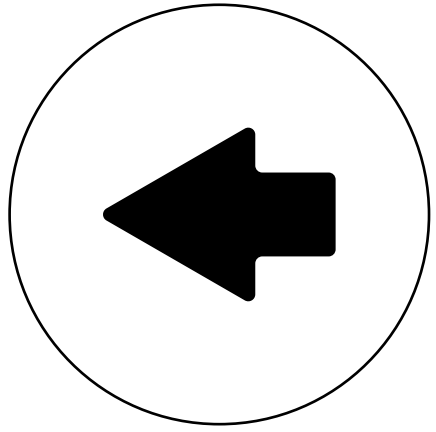
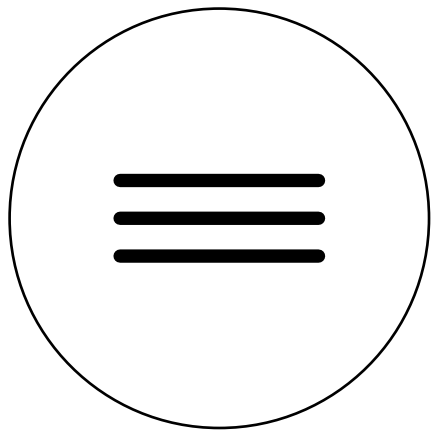
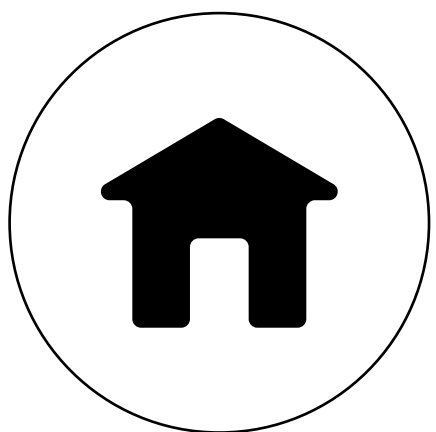


Optional Extra:

Eco-friendly kraft filler made from FSC® certified recycled paper.

Alternative:

- Express Coffee Cup



hospitality.



Vienna Mug



Mood® Hot Chocolate



Mini Box in White



Magna Box in Kraft

Brief:

Luxury spa hotel looking for gift packs for their Mirai ‘Gold’ and ‘Platinum’ members. Mirai Hotel Group want their guests to feel welcomed and looked after, and for their top customers to feel even more special.



Optional Extra:

UK made, HSE licensed biofree® hand sanitiser containing 75% alcohol WHO-recommended formulation.

Alternative:

- Vienna Foto Mug
- Postcard with Neapolitan Chocolates
- Toothbrush Set
- Mini WE Pencil
- Sewing Kit

virtual conference.



Neapolitan
Chocolates



Spectrum® Hi-Max
Ballpen



Rhythm Ear Buds



Pillow Pack in White



Medio Box in Kraft

Brief:

Vaux Life are an electronics-based technology company providing hardware, software and IT services to streamline processes and help companies achieve their business goals. They required a corporate gift pack for their upcoming digital conference on an introduction to their service offering.

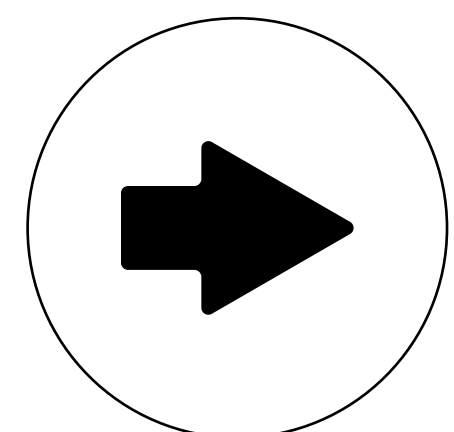
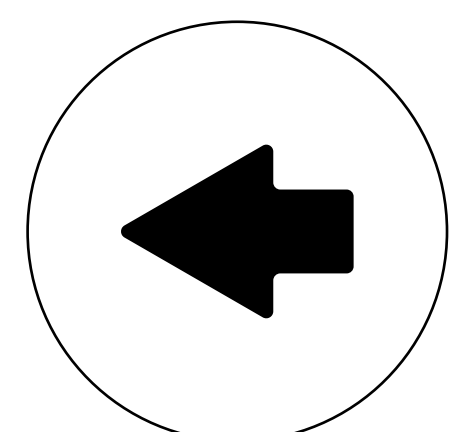
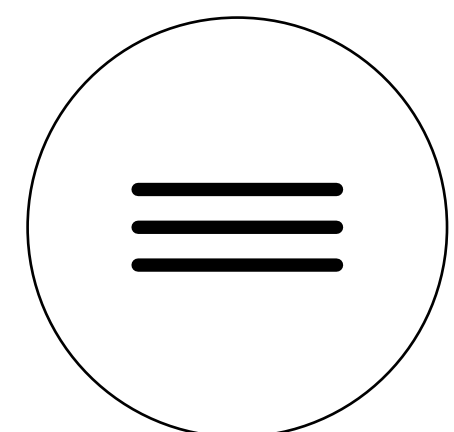
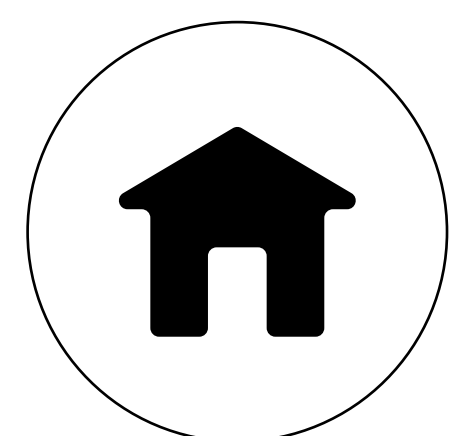


Optional Extra:

Full colour printed belly band to hold event details.

Alternative:

- Express Coffee Cup
- Postcard with Neapolitan Chocolates
- A5 Notebook
- Spectrum® Hi-Max Ballpen
- Rhythm Ear Buds



travel.



30ml Aluminium
Atomiser Bottle



Paper Soap



Tri Ear Buds



Antimicrobial
Face Mask

Brief:

Chromic specialise in taking the stress out of travelling, providing complete solutions for any journey, no matter how small or complex. They wanted branded packs to hold travel essentials for their most loyal clients. It is important for Chromic to leave a lasting branding impression to secure repeat business.

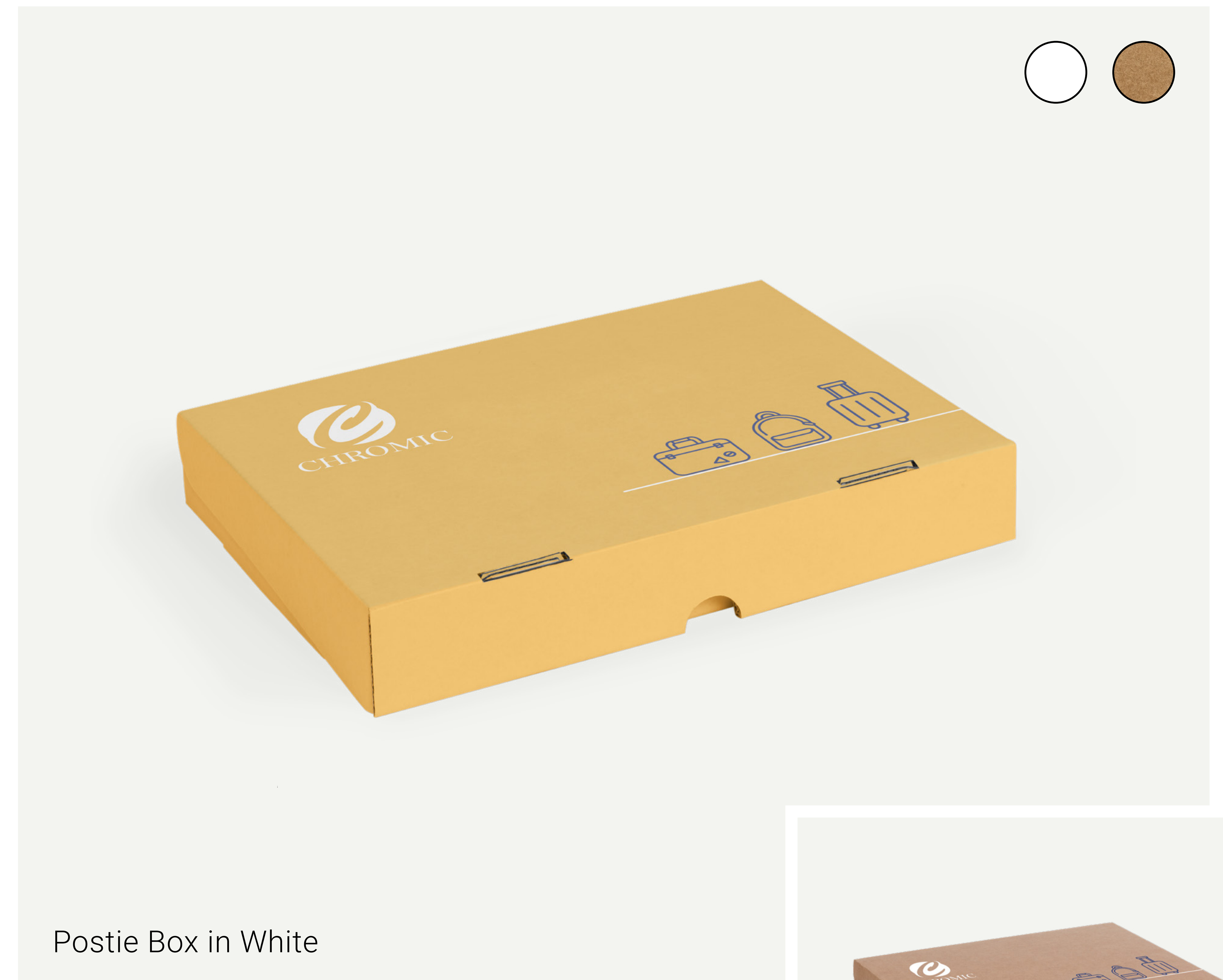


Optional Extra:

Corporate branded postcard that ties in seamlessly with the travel theme.

Alternative:

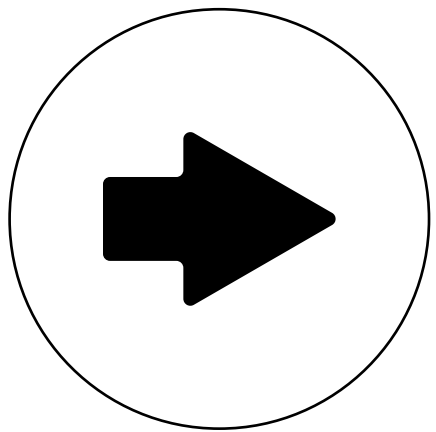
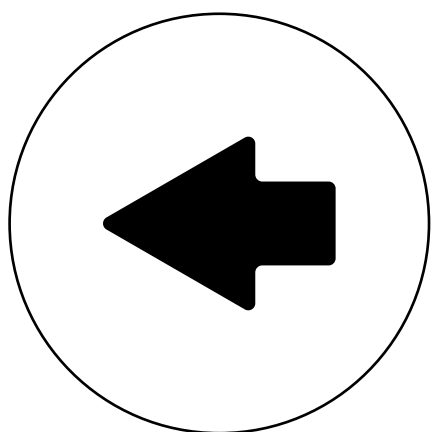
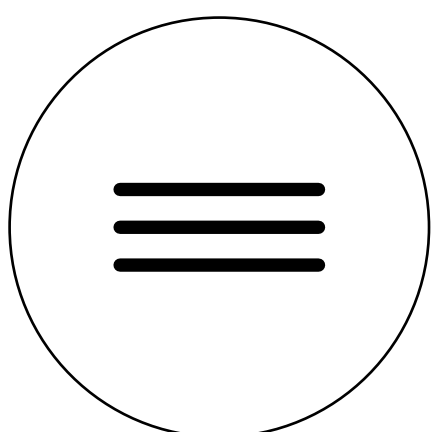
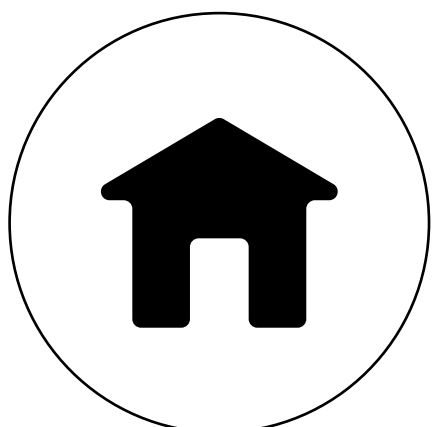
- Miami Drinks Bottle
- Tri Ear Buds
- A5 Notebook
- Electra® Softfeel Ballpen
- Sprint Charging Cable



Postie Box in White



Magna Box in Kraft



golf.



Miami Drinks Bottle



Oakmont Gift Box



Golf Pro Towel



Golf Glove



Golf Score Card



Verve Drawstring Bag

Brief:

Epic Adventure specialise in bringing teams together and creating corporate events and outdoor activities. In true EA style, they were organising a company away-day playing golf and required branded packs. Unsure on their budget, they asked for an ‘all singing, all dancing’ gift pack and a simple option to choose between.



Optional Extra:

UK made hand sanitiser containing 75% alcohol WHO-recommended formulation or with AquaX™ alcohol-free hand sanitiser. Keeping the team safe and clean on the golf course.

Alternative:

- Miami Drinks Bottle



Mighty Box in Kraft



Bottle Box in White

festive.



Mood® Coffee Cup



Postcard with
Neapolitan Chocolates



Mood® Ballpen



Picto Bauble



Medio Box in White



Bottle Box in Kraft

Brief:

Creative design agency specialising in brand and website development. Their services include eCommerce, hosting, galleries, domains, social media and analytics. The team are organising festive themed corporate gifts for top clients this Christmas.

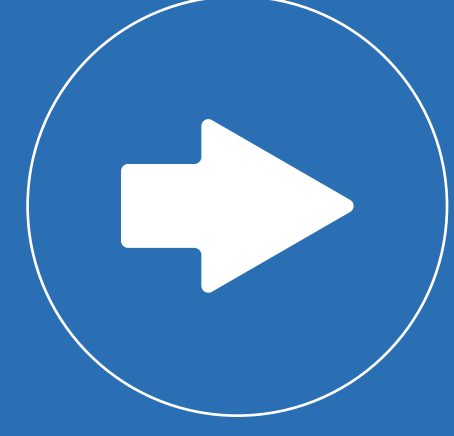


Optional Extra:

Why not add a corporate branded sticker to your festive pack to add a personal touch.

Alternative:

- Mood® Vacuum Bottle



optional extras.

optional extras.

Add an extra touch to your **genie** boxes by including a little something extra.



Cover letter



Leaflet



Business card



Eco-friendly filler
in Kraft



Sticker



Belly band



Custom sleeve



Greeting card



Eco-friendly filler
in Black



Pen pouch



Hot chocolate



biofree® Duo



Hand sanitiser

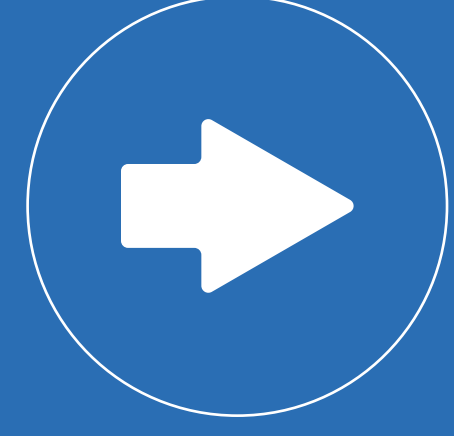


Eco-friendly filler
in White



Postcard

We're here to help, contact us for more information.



branding.



branding.

Every branding method is fulfilled in the UK to ensure quality finish and speed of service. Furthermore, **genie** boxes are manufactured in the UK from FSC® certified card. We have the following branding options available.



Make it personal

Variable data service is offered as an optional extra when printing in full colour. Give your **genie** pack a personal touch to create lasting brand impact and a memorable gifting moment.



Spot Colour Print

Transfer of ink through mesh that has artwork encapsulated in a light-sensitive film.



Full Colour Print

Microscopic droplets of ink are propelled on top of one another offering a limitless range of colours and gradients.



Full Colour Label

Digitally printed self-adhesive paper or plastic which is then laminated and die-cut to virtually any shape.



Full Colour Doming

Digitally printed self-adhesive labels dosed with hardener and resin to create a 3D soft-feel dome over the surface.



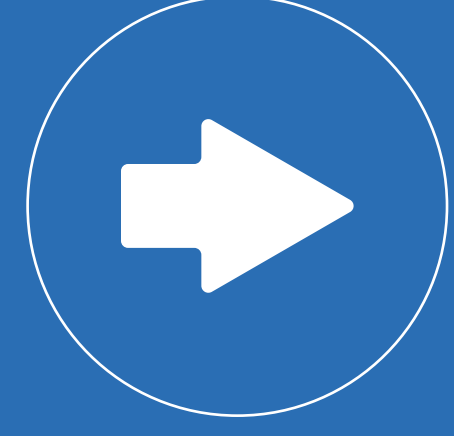
Belly Band

FSC® certified card belly band with full colour digital print to the entire surface area.



Custom Sleeve

FSC® certified custom sleeve that wraps around the box with a full colour digital print to the entire surface area.



delivery.

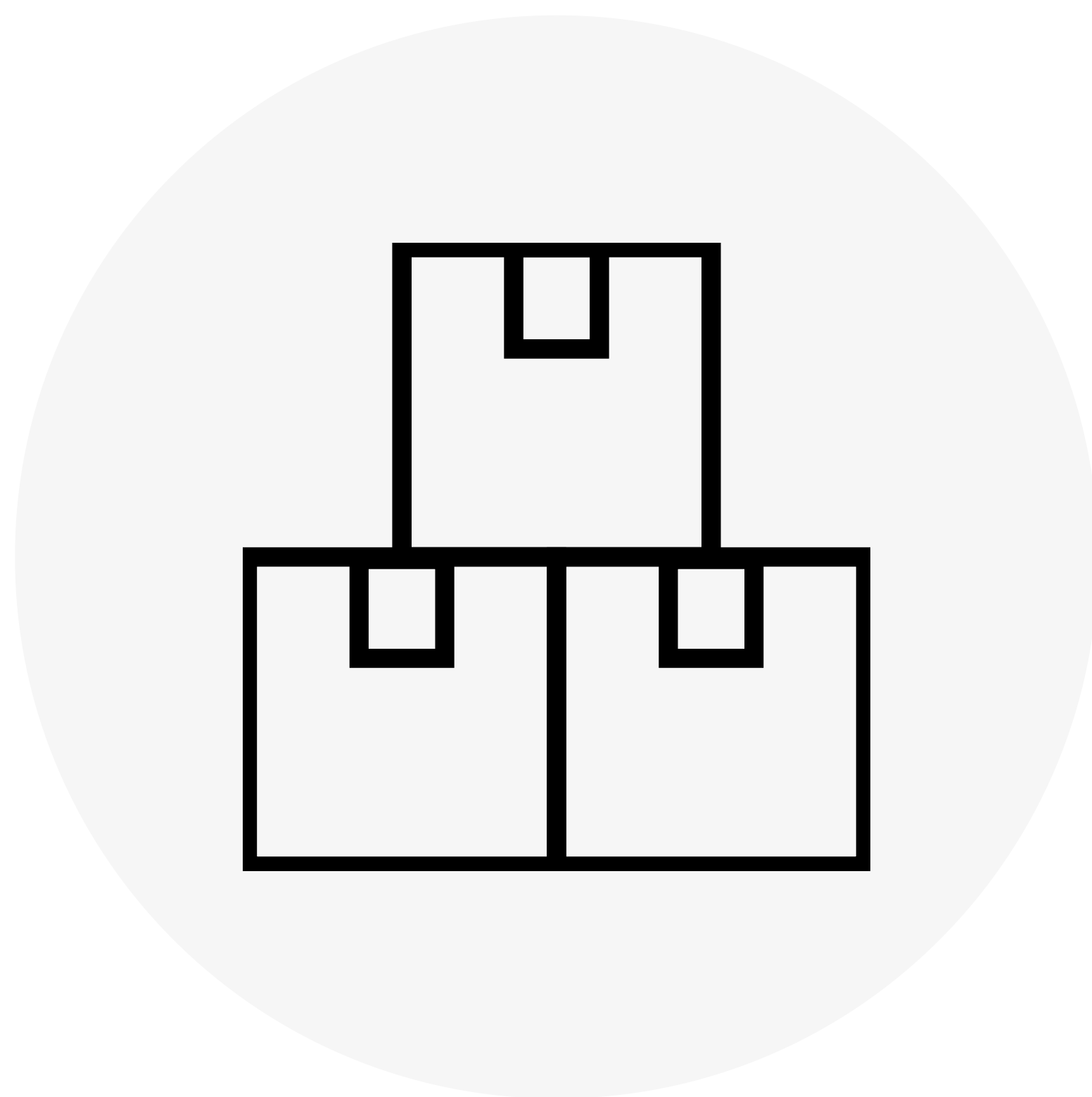


delivery.

Just let us know where to deliver your **genie** boxes and they'll be there.
Choose from the following delivery options.

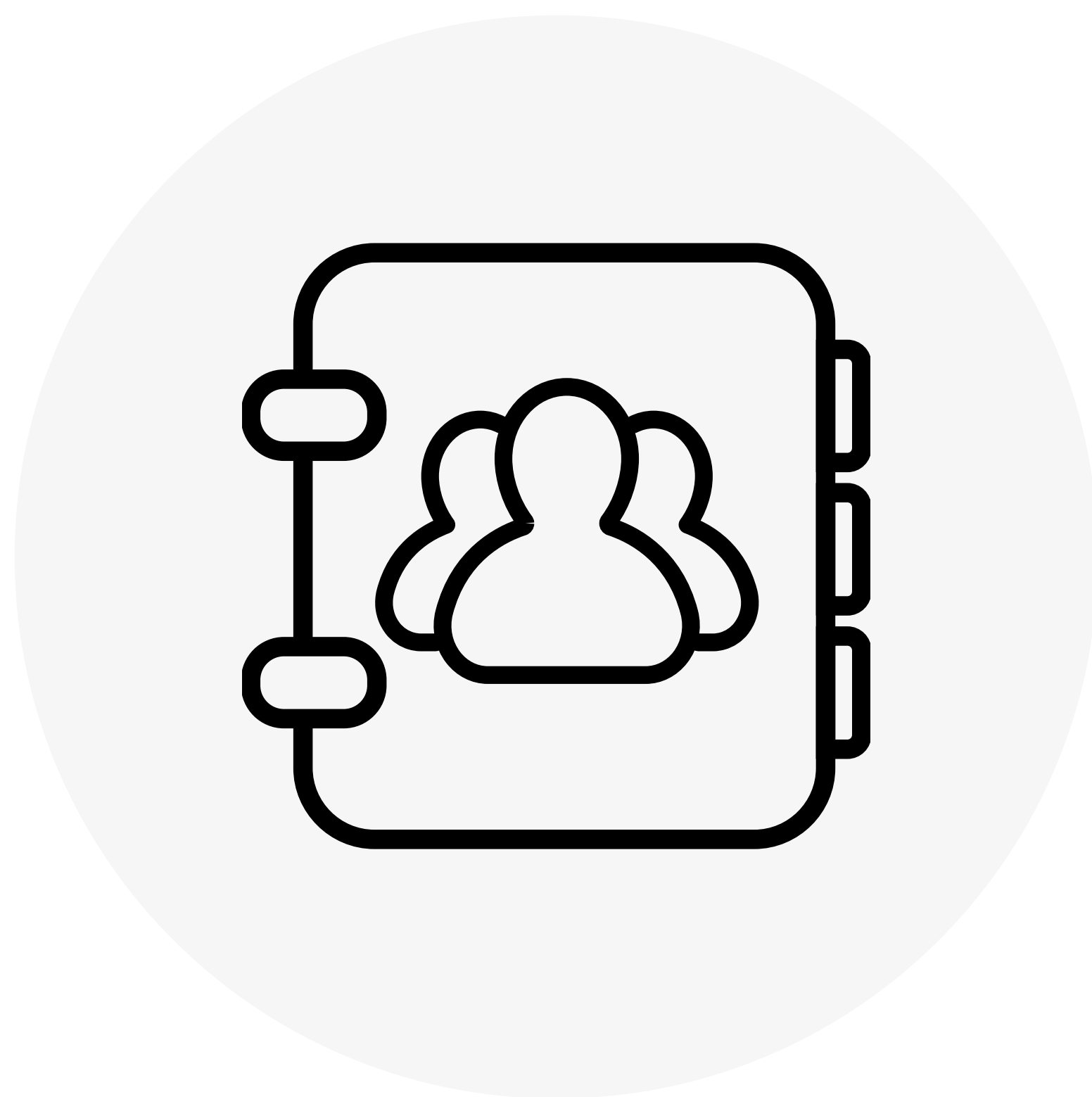
Please Note

There will be extra charges for collation, split deliveries, dropshipping and international deliveries.



Bulk Delivery

Your complete order will be sent to a single delivery address.



Split Delivery

We can split your deliveries or part-despatch.



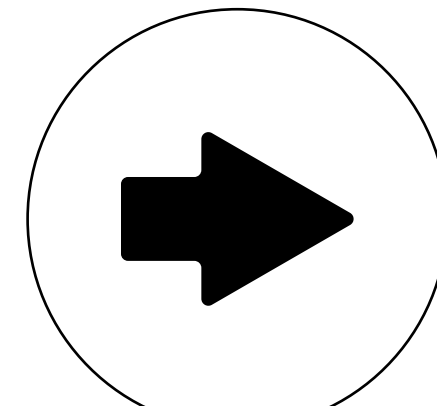
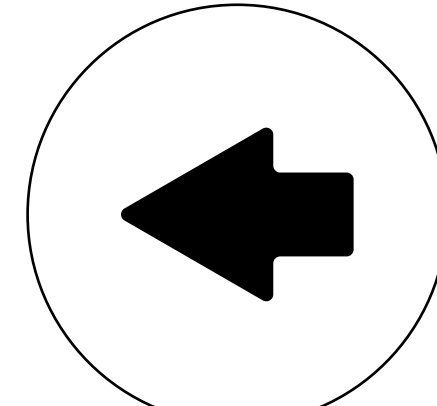
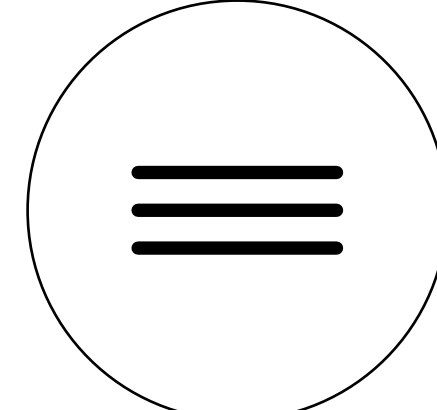
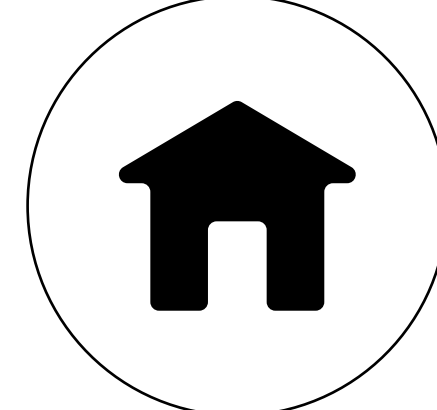
Dropshipping

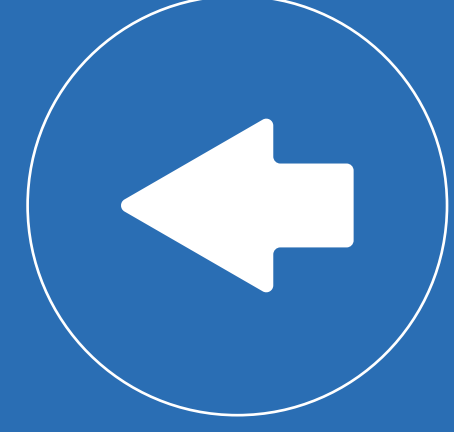
Your order will be sent to multiple or individual delivery addresses.



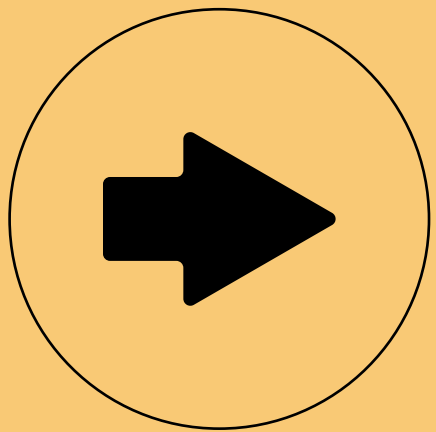
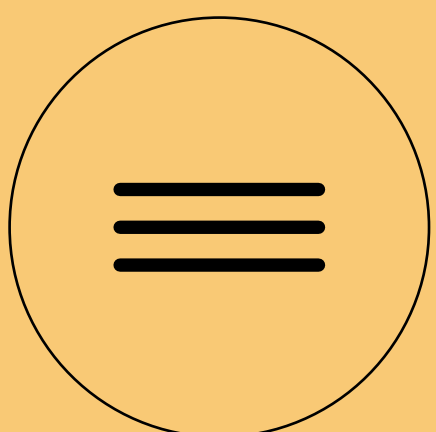
International

Need to get your **genie** packs overseas? No problem.





accreditations.



accreditations.

Quality and sustainability are at the heart of what we do and we're proud to hold the following certifications.



Forest Stewardship Council®

Our packaging is manufactured using FSC® certified card, guaranteeing responsible forest management.



Made in Britain

This registered collective mark is our commitment to reshoring more products. All our packaging and lots of our products are made in the UK.



ISO 14001

ISO 14001 certification provides a framework and assurance of the implementation of an environmental management system.



contact us.

genie@snapproducts.co.uk

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